

Tweet	From	Created_at
@LisaPetrilli I have followed @SarahCaldicott + warm welcome to twitter Sarah & invite to you both to #innochat This Thursday noon ET	CASUDI	Wed 18 Aug 2010 01:42:40 +0000
@LisaPetrilli I have followed @SarahCaldicott + warm welcome to twitter Sarah & invite to you both to #innochat This Thursday noon ET	CASUDI	Wed Aug 18 01:42:40 +0000 2010
@CASUDI That's so kind of you! @SarahCaldicott is new to Twitter (as you saw!) I'll email her as well to let her know :) #innochat	LisaPetrilli	Wed 18 Aug 2010 01:50:12 +0000
@CASUDI That's so kind of you! @SarahCaldicott is new to Twitter (as you saw!) I'll email her as well to let her know :) #innochat	LisaPetrilli	Wed Aug 18 01:50:12 +0000 2010
@LisaPetrilli ~happy to help her in any way getting around on twitter~The #innochat group could be a great start~ subject matter familiar	CASUDI	Wed 18 Aug 2010 02:03:26 +0000
@LisaPetrilli ~happy to help her in any way getting around on twitter~The #innochat group could be a great start~ subject matter familiar	CASUDI	Wed Aug 18 02:03:26 +0000 2010
RT @Renee_Hopkins: Eurythmics' Dave Stewart: "I'd rather have 10% of idea that took off than 100% of idea still on the table." http://bit.ly/dtimSw #innochat	bpluskowski	Wed 18 Aug 2010 03:22:48 +0000
RT @CreativeSage @Renee_Hopkins The #innochat Daily is out a Twitter newspaper http://paper.li/tag/innochat #innovation #smchat #ecosys	sourcePOV	Wed Aug 18 04:11:29 +0000 2010
RT @sourcePOV: @Renee_Hopkins The #innochat Daily is out a Twitter newspaper http://paper.li/tag/innochat #innovation #smchat #ecosys	KRCraft	Wed 18 Aug 2010 04:46:07 +0000
RT @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (10 contributions today)	JohnReaves	Wed Aug 18 08:37:34 +0000 2010
Interesting heuristics from MIT Sloan for companies facing competitors w disruptive business models & http://bit.ly/9uk12l #innochat	Renee_Hopkins	Wed Aug 18 14:54:22 +0000 2010
Should be a great convo! RT @DrewCM Framing post for #innochat Thurs. 8/19 noon ET: http://bit.ly/bMNXaa #Innovation ... BACKWARDS?	TalentCulture	Wed Aug 18 15:00:09 +0000 2010
The intuitive mind is a sacred gift and the rational mind is a faithful servant.-Albert Einstein #innovation #innochat	bikespoke	Wed Aug 18 15:15:40 +0000 2010
RT @IBHealth Pharma co.s need #innovation ways to mkt their products connect with their customer http://bit.ly/avqYcb #innochat #BPCASAP	ASAPHQ	Wed Aug 18 15:46:41 +0000 2010
RT @Renee_Hopkins Interesting heuristics from MIT Sloan for co's facing competitors w disruptive bus. models http://bit.ly/9uk12l #innochat	CreativeSage	Wed 18 Aug 2010 16:57:04 +0000
I have a couple of presentations being considered for I3 in Orlando this December. how many #innochat folks are planning to participate?	bobdejonge	Wed Aug 18 17:38:16 +0000 2010
RT @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat #innovation #smchat	Brioneja	Wed Aug 18 17:48:24 +0000 2010
RT @Brioneja: RT @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat #innovation #smchat	CreativeSage	Wed Aug 18 17:49:56 +0000 2010
"Cautious seldom err" -confucius- #innochat	HarryTsirait	Wed Aug 18 17:55:52 +0000 2010
RT @bikespoke: The intuitive mind is a sacred gift and the rational mind is a faithful servant. -Albert Einstein #innovation #innochat	CreativeSage	Wed Aug 18 18:20:30 +0000 2010
RT @DrewCM Info post Thurs. 8/19 noon ET: http://bit.ly/bMNXaa #INNOVATION BACKWARDS?~esp. for #startups & #entrepreneurs. #mgmt #innochat	CreativeSage	Wed Aug 18 18:22:15 +0000 2010
RT @CreativeSage: RT @bikespoke: The intuitive mind is a sacred gift and the rational mind is a faithful servant. -Albert Einstein #innovation #innochat	CathrynHrudicka	Wed 18 Aug 2010 18:23:57 +0000
RT @CreativeSage: RT @DrewCM Info post Thurs. 8/19 noon ET: http://bit.ly/bMNXaa #INNOVATION BACKWARDS?~esp. for #startups & #entrepreneurs. #mgmt #innochat	CathrynHrudicka	Wed 18 Aug 2010 18:25:39 +0000
RT @DrewCM Info post Thurs. 8/19 noon ET: http://bit.ly/bMNXaa #INNOVATION BACKWARDS?~esp. for #startups & #entrepreneurs. #mgmt #innochat	Brioneja	Wed Aug 18 18:30:17 +0000 2010
RT @Renee_Hopkins: Let's go to SXSW 2011! Vote YES on panel "Biz Model 101: How 2 Actually Make \$" http://bit.ly/98mvnl #smchat #innochat	CreativeSage	Wed Aug 18 18:30:55 +0000 2010
Gr8 pizzazz RT @Brioneja @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on http://bit.ly/b8Fp89 #innovation #smchat	SteveKoss	Wed Aug 18 18:31:14 +0000 2010
RT @CreativeSage: RT @Renee_Hopkins: Let's go to SXSW 2011! Vote YES on panel "Biz Model 101: How 2 Actually Make \$" http://bit.ly/98mvnl #smchat #innochat	CathrynHrudicka	Wed 18 Aug 2010 18:33:56 +0000
RT @bikespoke: The intuitive mind is a sacred gift and the rational mind is a faithful servant.-Albert Einstein #innovation #innochat	HarryTsirait	Wed Aug 18 18:55:01 +0000 2010
RT @Renee_Hopkins: Eurythmics' Dave Stewart: "I'd rather have 10% of idea that took off than 100% of idea still on the table." http://bit.ly/dtimSw #innochat	doc_crawford	Wed 18 Aug 2010 19:04:12 +0000
@CASUDI Thanks for the great #innochat framing post for tomorrow (Noon EDT) http://bit.ly/bMNXaa #INNOVATION BACKWARDS? Great comments too!	DrewCM	Wed Aug 18 19:16:15 +0000 2010
Join me for #innochat THURS 8-19 noon-1 EST & #INNOVATION BACKWARDS? w framing post by @CASUDI here http://bit.ly/bMNXaa	Renee_Hopkins	Wed Aug 18 19:31:55 +0000 2010
RT @Renee_Hopkins: Join me for #innochat THURS 8-19 noon-1 EST & #INNOVATION BACKWARDS? w framing post by @CASUDI here http://bit.ly/ ...	FHInnovation	Wed Aug 18 19:41:40 +0000 2010
The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (9 contributions today)	Renee_Hopkins	Wed Aug 18 20:09:24 +0000 2010
WHAT WOULD YOU DO? Check out post + comments #INNOVATION BACKWARDS? http://bit.ly/bMNXaa & join us for #innochat THURS NOON ET 8/19	CASUDI	Wed Aug 18 20:18:05 +0000 2010

To clarify: I will moderate #innochat on 8-19 but the topic and framing post are the excellent work of @CASUDI > http://bit.ly/bMNxaa	Renee_Hopkins	Wed Aug 18 20:35:27 +0000 2010
@DrewCM @CreativeSage REALLY look forward to your input on #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #innochat THURS NOON ET 8/19	CASUDI	Wed Aug 18 20:48:17 +0000 2010
@CASUDI Grt topic 4 #innochat! We blogged @ this problem in the science community last yr: http://bit.ly/dmdNSd Will make a grt discussion!	FHInnovation	Wed Aug 18 21:18:36 +0000 2010
To Shift From Invention to Innovation Focus on Implementation &Value Creation http://bit.ly/dmdNSdcc @Timberly #innochat via@FHInnovation	CASUDI	Wed Aug 18 21:31:44 +0000 2010
@FHInnovation Thanks so much for the link! Look forward to your contributions tomorrow! #innochat	Renee_Hopkins	Wed Aug 18 21:36:14 +0000 2010
@CASUDI Thanks for sharing our link! Looking fwd to tomorrow's #innochat! http://bit.ly/cm7Vjz	FHInnovation	Wed Aug 18 21:55:25 +0000 2010
Just voted for @Renee_Hopkins' panel at #SXSW #innochat #businessmodel http://ht.ly/2rAOt	AndreaMeyer	Wed 18 Aug 2010 23:14:17 +0000
I just voted for @Renee_Hopkins' panel at #SXSW #innochat #businessmodel http://bit.ly/bdYqK1 (via @AndreaMeyer)	ExponentialEdge	Thu Aug 19 00:12:14 +0000 2010
RT @ExponentialEdge: I just voted for @Renee_Hopkins' panel at #SXSW #innochat #businessmodel http://bit.ly/bdYqK1 (via @AndreaMeyer)	sxswtweet	Thu Aug 19 00:20:56 +0000 2010
RT @HarvardBiz Oslo #Innovation Clinic Offers Treatment for Ideas http://s.hbr.org/a3MQfv - #innochat #HBRchat via @CreativeSage	CathrynHrudicka	Thu Aug 19 00:31:27 +0000 2010
PITCH: Join #innochat THURS NOON ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa Please join esp @SmallBizLady	CASUDI	Thu Aug 19 01:05:53 +0000 2010
CASUDI PITCH : Join #innochat THURS NOON ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa Please join cc #smallbizchat	CASUDI	Thu Aug 19 01:09:31 +0000 2010
@CASUDI my whoops! tech blip & delay! Thanx so much for RT & support! See you tomorrow for #innochat	elizabethcrouch	Thu Aug 19 02:00:21 +0000 2010
READY for #innochat tomorrow noon ET ~ latest comment by @GetResults on #INNOVATION BACKWARDS? http://bit.ly/bMNxaa ~PLS JOIN US.	CASUDI	Thu Aug 19 04:18:50 +0000 2010
@CASUDI for #innochat: The DIKW model for Innovation by @rbgayle http://j.mp/c2gbrg #edchat	CoCreatr	Thu Aug 19 04:49:45 +0000 2010
RT @CASUDI Join us Thurs. 8/19 ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #smallbizchat #socent #startup #innochat	CreativeSage	Thu Aug 19 04:56:10 +0000 2010
RT @CASUDI Join us Thurs. 8/19 ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #smallbizchat #socent #startup #innochat	CathrynHrudicka	Thu Aug 19 04:57:02 +0000 2010
..Just wanted you all to know about #innochat tomorrow but I won't be chatting on this acctâ€”follow @CreativeSage and #innochat on Tweetchat	CathrynHrudicka	Thu Aug 19 04:58:33 +0000 2010
RT @CASUDI Join us Thurs. 8/19 ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #smallbizchat #socent #startup #innochat	erlanovation	Thu Aug 19 04:58:50 +0000 2010
RT @Brionaja: RT @DrewCM Info post Thurs. 8/19 noon ET: http://bit.ly/bMNxaa #INNOVATION BACKWARDS? #mgmt #innochat	ideas4all	Thu Aug 19 08:00:05 +0000 2010
RT @AndreaMeyer: Just voted for @Renee_Hopkins' panel at #SXSW #innochat #businessmodel http://ht.ly/2rAOt	ideas4all	Thu Aug 19 08:30:04 +0000 2010
RT@CoCreatr @CASUDI for #innochat: The DIKW model for Innovation by @rbgayle http://j.mp/c2gbrg #edchat	CASUDI	Thu 19 Aug 2010 12:06:54 +0000
RT @WeKnowMore: Opportunity to moderate #KMers chat sessions on http://kmers.org Please DM us if you are interested! #KM #innochat	swanwick	Thu Aug 19 13:06:19 +0000 2010
thanks for your RTs! @ExponentialEdge @sxswtweet @ideas4als RT: just voted for @Renee_Hopkins' panel at #SXSW #innochat http://ht.ly/2rAOt	AndreaMeyer	Thu Aug 19 13:15:59 +0000 2010
RT @AndreaMeyer: thanks for your RTs! @ExponentialEdge @sxswtweet @ideas4als RT: just voted for @Renee_Hopkins' panel at #SXSW #innochat http://ht.ly/2rAOt	FHInnovation	Thu 19 Aug 2010 14:08:17 +0000
I did too! RT @AndreaMeyer: just voted for @Renee_Hopkins' panel at #SXSW #innochat http://ht.ly/2rAOt	FHInnovation	Thu Aug 19 14:08:59 +0000 2010
RT @erlanovation: RT @CASUDI Join us 8/19 12ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #innochat. Looking fwd 2 it!	FHInnovation	Thu Aug 19 14:27:29 +0000 2010
RT @swanwick: RT @WeKnowMore: Opportunity to moderate #KMers chat sessions on http://kmers.org Please DM us if you are interested! #KM #innochat	bikespoke	Thu 19 Aug 2010 15:36:50 +0000
RT @CreativeSage: RT @CASUDI Join us Thurs. 8/19 ET ~ discussing my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa #smallbizchat #socent #startup #innochat	bikespoke	Thu 19 Aug 2010 15:37:52 +0000
20 mins to #innochat! @Renee_Hopkins moderating discussion @ @CASUDI's post #Innovation backwards: http://bit.ly/bMNxaa	FHInnovation	Thu 19 Aug 2010 15:41:29 +0000
Great comment by @SarahCaldicott re Q2 on my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa for #innochat happening in 15min.	CASUDI	Thu Aug 19 15:44:57 +0000 2010
RT @CASUDI: Great comment by @SarahCaldicott re Q2 on my post #INNOVATION BACKWARDS? http://bit.ly/bMNxaa for #innochat happening in 1 ...	chrissfife	Thu Aug 19 15:45:39 +0000 2010
Strapping in 4 #innochat ! RT @FHInnovation @Renee_Hopkins moderating discussion @CASUDI 's post #Innovation backwards: http://bit.ly/bMNxaa	pjmachado	Thu Aug 19 15:45:49 +0000 2010
RT @pjmachado: Starting #innochat @Renee_Hopkins moderating discussion @CASUDI s post #Innovation backwards: http://bit.ly/bMNxaa #innochat	CreativeSage	Thu Aug 19 15:58:31 +0000 2010
RT @CreativeSage: RT @pjmachado: Starting #innochat @Renee_Hopkins moderating discussion @CASUDI s post #Innovation backwards: http://bi ...	CathrynHrudicka	Thu Aug 19 15:59:53 +0000 2010

Heads up #innochat folks - I've got tech issues and will be a bit late. Introduce yourselves in the meantime and welcome!	Renee_Hopkins	Thu Aug 19 15:59:58 +0000 2010
Cathryn Hrudicka - CreativeSage.com #Innovation consultant prog. #design & exec #coach using #SocialMedia & #collaboration tools #innochat	CreativeSage	Thu Aug 19 16:01:01 +0000 2010
I'm joining in on #innochat at least for a bit--Jeff Alexander tech policy analyst and innovation researcher at SRI	techiewonk	Thu Aug 19 16:01:38 +0000 2010
Not doing #innochat at this acct. so follow @CreativeSage and watch #innochat (or join us!) on Tweetchat etc.:)	CathrynHrudicka	Thu Aug 19 16:02:12 +0000 2010
Thanks @Renee_Hopkins ~ for moderating #innochat and here I thought I might be held up ~ Welcome everyone ~Please INTRO yourself 1st	CASUDI	Thu 19 Aug 2010 16:03:48 +0000
Hi all! Gwen Ishmael SVP Insights & Innovation @DecisionAnalyst in DFW. @CASUDI & @Renee_Hopkins - great topic! #innochat	Gwen_Ishmael	Thu Aug 19 16:05:50 +0000 2010
Stephanie Susman here from Fleishman-Hillard Innovation http://bit.ly/XCKtG Great topic today: http://bit.ly/cM7Vjz ! #innochat	FHInnovation	Thu Aug 19 16:07:15 +0000 2010
Hi there Drew Marshall Principal at Primed Associates - focused on creating innovation culture. Packing my bag for Oz! #innochat	DrewCM	Thu Aug 19 16:07:20 +0000 2010
Independent product strategist #innochat	DavidWLocke	Thu Aug 19 16:07:25 +0000 2010
@FHInnovation HI Stephanie! Hope you're well. great to see you at #innochat	DrewCM	Thu Aug 19 16:08:22 +0000 2010
@Gwen_Ishmael Hi Gwen! We haven't been in the same #innochat in quite some time. Great to see you.	DrewCM	Thu Aug 19 16:09:01 +0000 2010
Hi Paul here; UK Marketing and Business strategy - occasional participant - work gets in the way too often - love today's topic #innochat	PaulEllisUK	Thu Aug 19 16:10:02 +0000 2010
So are anyone else's Followers and Following on Twitter showing as 0's or is it just my good fortune today? #innochat	DrewCM	Thu Aug 19 16:10:39 +0000 2010
@DrewCM Hi Drew! Great to see you too! I am doing well fresh from vacation. Hope all is well with you too!! #innochat	FHInnovation	Thu Aug 19 16:10:40 +0000 2010
@DrewCM Great to see you too! Thx for continuing to post transcripts - I'm perusing them as inspiration for next week's topic. #innochat	Gwen_Ishmael	Thu Aug 19 16:11:02 +0000 2010
@Gwen_Ishmael Excellent stuff. They're great to dive into for inspiration for blog posts too. #innochat transcripts	DrewCM	Thu Aug 19 16:12:08 +0000 2010
While waiting for @Renee_Hopkins please ponder & opine Q1: How do you a get a group of entrepreneurs to focus on innovation? #innochat	CASUDI	Thu Aug 19 16:12:25 +0000 2010
OK tech issue resolved! I'm Renee Hopkins editor of soon-to-launch @TexasEnterprise from UT-McCombs School of Biz. Hi! #innochat	Renee_Hopkins	Thu Aug 19 16:12:30 +0000 2010
Hello #innochat ers! Paulo Machado - passionate about innovating the US Healthcare delivery model	pjmachado	Thu Aug 19 16:12:42 +0000 2010
Hello innocats! Jose Briones Parallel Entrepreneur projects in BPM software specialty materials iPhone apps innovation #innochat	Brioneja	Thu Aug 19 16:13:13 +0000 2010
RT @CASUDI: While waiting for @Renee_Hopkins please ponder Q1: How do you a get a group of entrepreneurs to focus on innovation? #innochat	CreativeSage	Thu Aug 19 16:13:26 +0000 2010
Thanks @CASUDI for a great framing post and for teeing up Q1: How do you a get a group of entrepreneurs to focus on innovation? #innochat	Renee_Hopkins	Thu Aug 19 16:13:38 +0000 2010
Hi Boris here - author of http://bit.ly/cTGb1b - Innovation Collaboration & Social Biz - will be lurking mostly today though :) #innochat	bpluskowski	Thu Aug 19 16:13:49 +0000 2010
RT @CASUDI @Renee_Hopkins please ponder & opine Q1: How do you a get a group of entrepreneurs to focus on innovation? #innochat	MeghanMBiro	Thu Aug 19 16:13:57 +0000 2010
RT @Renee_Hopkins: Thanks @CASUDI for a great framing post and for teeing up Q1: How do you a get a group of entrepreneurs to focus on innovation? #innochat	FHInnovation	Thu 19 Aug 2010 16:14:19 +0000
Thanks again to @CASUDI (aka. Caroline Di Diego) for the great framing post - read the comments too. Excellent food for thought. #innochat	DrewCM	Thu Aug 19 16:14:23 +0000 2010
@CASUDI Q1 Learn what motivates each entrepreneur involved & use that to drive focus. It could be different for each. #innochat	Gwen_Ishmael	Thu Aug 19 16:14:42 +0000 2010
.@Casudi Very good Q&€"I think all entrepreneurs think they are innovating every day anyway!:-) You must point out value for them. #innochat	CreativeSage	Thu Aug 19 16:14:50 +0000 2010
@bpluskowski Hoping for your usual insightful input #innochat	CASUDI	Thu Aug 19 16:14:56 +0000 2010
First need to determine if they want to discover or commercialize... #innochat	pjmachado	Thu Aug 19 16:15:33 +0000 2010
@bpluskowski Hey Boris! Hope you're doing well. Always happy to have self-professed lurkers at #innochat (one place it's actually okay!)	DrewCM	Thu Aug 19 16:15:33 +0000 2010
How do you get them 2 focus on Innovation? Can they help themselves? Successful 1s should have it in their DNA 2 always B looking #innochat	bpluskowski	Thu Aug 19 16:15:38 +0000 2010
RT @Gwen_Ishmael Q1 Learn what motivates each entrepreneur involved & use that to drive focus. It could be different for each. #innochat	CreativeSage	Thu Aug 19 16:15:58 +0000 2010
@CreativeSage agree ~bring group together under a common cause invention has to make a difference bring real value #innochat	CASUDI	Thu Aug 19 16:16:26 +0000 2010
@bpluskowski Hi! Looking's not the problem usually though -- it's focusing that's the problem. #innochat	Renee_Hopkins	Thu Aug 19 16:16:43 +0000 2010

@CreativeSage I agree that most entrepreneurs feel that their product/service is innovative/different/unique #innochat	Brioneja	Thu Aug 19 16:16:47 +0000 2010
RT @bpluskowski: Can they help themselves? Successful 1s should have it in their DNA 2 always B looking (to innovate) #innochat	DrewCM	Thu Aug 19 16:16:56 +0000 2010
Q1 cont - One cb driven by \$\$ another by recognition etc. Frame your story/persuasion appropriately. #innochat	Gwen_Ishmael	Thu Aug 19 16:17:11 +0000 2010
RT @Renee_Hopkins: @bpluskowski Hi! Looking's not the problem usually though -- it's focusing that's the problem. #innochat (So true)	DrewCM	Thu Aug 19 16:17:20 +0000 2010
Q1: I think it begins w/ defining value. Basically: What might we do to add greater value to our clients' lives? #innochat	FHInnovation	Thu Aug 19 16:17:38 +0000 2010
RT @Brioneja: @CreativeSage I agree that most entrepreneurs feel that their product/service is innovative/different/unique #innochat	CreativeSage	Thu Aug 19 16:18:16 +0000 2010
Many entrepreneurs struggle to innovate because in their fight to survive they go too wide. Need to be clear re: what not to do. #innochat	DrewCM	Thu Aug 19 16:18:39 +0000 2010
@bpluskowski I think U can inspire a group even w/o DNA if U show how the invention solves something important for say "mankind" #innochat	CASUDI	Thu Aug 19 16:18:54 +0000 2010
@FHInnovation Many times it is difficult to make entrepreneurs see their product/service in a critical manner #innochat	Brioneja	Thu Aug 19 16:19:19 +0000 2010
Q1 Entrepreneurs are motivated by market opportunity and growth - profitable growth comes from focus and differentiation... #innochat	PaulEllisUK	Thu Aug 19 16:19:22 +0000 2010
So entrepreneurs talk about #innovation as business as usual - it must be framed as their unique selling point & unique vision. #innochat	CreativeSage	Thu Aug 19 16:19:37 +0000 2010
RT @FHInnovation: Q1: I think it begins w/ defining value. Basically: What might we do to add greater value to our clients lives? #innochat	CreativeSage	Thu Aug 19 16:19:58 +0000 2010
Wd love 2 think innovators have customers' needs in mind but that's not always so. There has to be another carrot. #innochat	Gwen_Ishmael	Thu Aug 19 16:20:15 +0000 2010
Motivation is a key factor - if there is not a commonly held motivation a group of entrepreneurs will fly apart and not cohere. #innochat	DrewCM	Thu Aug 19 16:20:15 +0000 2010
Great point! RT @Brioneja: @CreativeSage I agree most entrepreneurs feel that their product/service is innovative/different/unique #innochat	FHInnovation	Thu Aug 19 16:20:20 +0000 2010
Q1 Differentiation in a rapidly developing competitive market needs a focus on innovation #innochat	PaulEllisUK	Thu Aug 19 16:20:20 +0000 2010
@CASUDI Someone should be able to unite the team for a common business goal yes? Or is that the root of the problem? #innochat	Renee_Hopkins	Thu Aug 19 16:20:34 +0000 2010
RT @DrewCM: Many entrepreneurs struggle to innovate because in their fight to survive they go too wide. #innochat	Gwen_Ishmael	Thu Aug 19 16:20:40 +0000 2010
RT @Gwen_Ishmael: Q1 cont - 1 cb driven by \$\$ another by recognition etc. Frame your story/persuasion appropriately. #innochat (Key idea)	DrewCM	Thu Aug 19 16:20:51 +0000 2010
Motivation will vary... The spectrum will vary from Short term self interest to long term external impact #innochat	pjmachado	Thu Aug 19 16:20:54 +0000 2010
#innochat Q1: Inventors need to see that they have to persuade customers to give up what they already use in favor of the innovation	techiewonk	Thu Aug 19 16:21:04 +0000 2010
RT @DrewCM Many entrepreneurs struggle to innovate bec. in fight to survive they go too wide. Need to be clear re: what not to do. #innochat	CreativeSage	Thu Aug 19 16:21:18 +0000 2010
RT @pjmachado: Motivation will vary... The spectrum will vary from Short term self interest to long term external impact #innochat	Gwen_Ishmael	Thu Aug 19 16:21:19 +0000 2010
RT @Gwen_Ishmael: Wd love 2 think innovators have customers' needs in mind but that's not always so. There has to be another carrot. #innochat	ajmunn	Thu 19 Aug 2010 16:21:34 +0000
RT @DrewCM: Motivation is a key factor - if there is not a commonly held motivation a group of entrepreneurs will fly apart and not cohere. #innochat	ajmunn	Thu 19 Aug 2010 16:21:35 +0000
@Renee_Hopkins so the issue is to get the group to want to focus first and then focus under a common goal/ cause #innochat	CASUDI	Thu Aug 19 16:21:38 +0000 2010
RT @Renee_Hopkins Someone should be able to unite the team for a common business goal yes? Or is that the root of the problem? #innochat	CreativeSage	Thu Aug 19 16:21:39 +0000 2010
RT @CASUDI: @Renee_Hopkins so the issue is to get the group to want to focus first and then focus under a common goal/ cause YES! #innochat	PaulEllisUK	Thu Aug 19 16:22:13 +0000 2010
RT @techiewonk: #innochat Q1: Inventors need to see that they have to persuade customers to give up what they already use in favor of th ...	ajmunn	Thu Aug 19 16:22:14 +0000 2010
@Brioneja @CreativeSage Do u think that if their sales decrease they would realize something needs to change and then innovate? #innochat	FHInnovation	Thu Aug 19 16:22:14 +0000 2010
@techiewonk "Persuasion" shouldn't be necessary if the innovation serves an existing job the customer has. #innochat	Renee_Hopkins	Thu Aug 19 16:22:23 +0000 2010
@Renee_Hopkins very true (focus being the issue) #innochat	bpluskowski	Thu Aug 19 16:22:27 +0000 2010
I will say that I've sometimes had difficulty pitching an #innovation preso/panel to entrepreneur orgsâ€ they want "concrete" issues #innochat	CreativeSage	Thu Aug 19 16:23:06 +0000 2010
@CASUDI & get the group to want to focus first and then focus under a common goal/ cause & Seems like that might work. #innochat	Renee_Hopkins	Thu Aug 19 16:23:07 +0000 2010
In my experience it is a necessity to develop a commonly held set of expectations. Only then can commitments to act form. #innochat	DrewCM	Thu Aug 19 16:23:31 +0000 2010

@PaulEllisUK sometimes entrepreneurs are just motivated by inventing cool stuff & focus market op has to be brought from outside #innochat	CASUDI	Thu Aug 19 16:23:45 +0000 2010
@FHInnovation you have two cases the startup that thinks their product is the next iPhone #innochat	Brioneja	Thu Aug 19 16:23:46 +0000 2010
@FHInnovation No they won't tech innovate b/c they can biz innovate or just hire more sales reps. #innochat	DavidWLocke	Thu Aug 19 16:23:51 +0000 2010
RT @techiewonk Inventors need to see that they have to persuade customers to give up what they already use in favor of #innovation #innochat	CreativeSage	Thu Aug 19 16:23:54 +0000 2010
@DrewCM choosing what to do is prob the hardest part of being an entrepreneur for sure - being different profitable valuable #innochat	bpluskowski	Thu Aug 19 16:24:02 +0000 2010
@CreativeSage What kind of concrete issues? #innochat	Renee_Hopkins	Thu Aug 19 16:24:02 +0000 2010
@DrewCM Agreed! They need criteria for success. #innochat	FHInnovation	Thu Aug 19 16:24:07 +0000 2010
RT@FHInnovation Q1: I think it begins w/ defining value. Basically: What might we do to add greater value to our clients' lives? #innochat	CASUDI	Thu Aug 19 16:24:24 +0000 2010
Agreed RT @DrewCM: It is a necessity to develop a commonly held set of expectations. Only then can commitments to act form. #innochat	Renee_Hopkins	Thu Aug 19 16:24:25 +0000 2010
@FHInnovation ..and the entrepreneur that was successful with one product but does not really understand why #innochat	Brioneja	Thu Aug 19 16:24:28 +0000 2010
Checking in and trying to catch up to posts for the Innovation chat #innochat	4byoung	Thu Aug 19 16:24:29 +0000 2010
@FHInnovation I would sincerely hope so! #innochat (Hello!? Sales decreasing? It's the clue phone - and it's for you!)	DrewCM	Thu Aug 19 16:24:33 +0000 2010
Yes! RT @CASUDI: @Renee_Hopkins so the issue is to get the group to want to focus first and then focus under a common goal/ cause #innochat	pjmachado	Thu Aug 19 16:24:44 +0000 2010
@Renee_Hopkins I think having common business goal is relatively easy and agreeing on plans/approaches is difficult. #innochat	Gwen_Ishmael	Thu Aug 19 16:24:48 +0000 2010
@FHInnovation @Brioneja @CreativeSage RE: Decreasing sales as catalyst for innov - Not best approach Wrong focus towards resources #innochat	ajmunn	Thu Aug 19 16:24:55 +0000 2010
#innochat Q1 Maybe one issue is getting inventors to work as a team? Understanding who wants to play which roles in the process?	techiewonk	Thu Aug 19 16:25:16 +0000 2010
@CASUDI that depends on the motivation issues that was brought up earlier I think #innochat	bpluskowski	Thu Aug 19 16:25:20 +0000 2010
Hey #innochat - I'm live-tweeting Larry Doblin speaking to group right now at Kaiser Permanente about future of health care #innovation. FYI	daniellecass	Thu Aug 19 16:25:38 +0000 2010
YES! I've seen that often RT @Gwen_Ishmael Common business goal is relatively easy and agreeing on plans/approaches is difficult. #innochat	Renee_Hopkins	Thu Aug 19 16:25:41 +0000 2010
.@Renee_Hopkins "Concrete issues" like how to find more customers define their niche run day-to-day ops work/life balance etc. #innochat	CreativeSage	Thu Aug 19 16:25:45 +0000 2010
@FHInnovation in both cases a lack of understanding of the real value of their products is at the root #innochat	Brioneja	Thu Aug 19 16:25:49 +0000 2010
RT @bpluskowski: @DrewCM choosing what to do is prob hardest part of being an entrepreneur - being different profitable valuable #innochat	4byoung	Thu 19 Aug 2010 16:26:16 +0000
@ajmunn Decreasing sales should be a clue that you need to do something different tho and that might be diff products yes? #innochat	Renee_Hopkins	Thu 19 Aug 2010 16:26:17 +0000
@CASUDI I think Entrepreneurs are motivated / defined by market success - I would say Inventors are motivated by the invention #innochat	PaulEllisUK	Thu 19 Aug 2010 16:26:17 +0000
@DavidWLocke Interesting point. Why do you think that is? R they too stuck on what they already have? #innochat	FHInnovation	Thu 19 Aug 2010 16:26:19 +0000
@DavidWLocke Great point. If innovation not initial focus will look to sales discounts new channels before innovation - spiral #innochat	ajmunn	Thu Aug 19 16:26:32 +0000 2010
@Renee_Hopkins first Q to ask group is do they want to do what it takes for the invention to be successful? #innochat	CASUDI	Thu Aug 19 16:26:46 +0000 2010
Right on! RT @DrewCM: It is a necessity to develop a commonly held set of expectations. Only then can commitments to act form. #innochat	pjmachado	Thu Aug 19 16:26:49 +0000 2010
#innochat - whoops: meant Larry Keeley. not Larry Doblin. My bad	daniellecass	Thu Aug 19 16:26:49 +0000 2010
@daniellecass Cool! Is there a hashtag for that talk? #innochat	Renee_Hopkins	Thu Aug 19 16:26:49 +0000 2010
@DrewCM LOL! Entrepreneurs are supposed to be adaptable right? #innochat	FHInnovation	Thu 19 Aug 2010 16:26:53 +0000
RT @CASUDI: @Renee_Hopkins first Q to ask group is do they want to do what it takes for the invention to be successful? #innochat	elizabethcrouch	Thu Aug 19 16:27:21 +0000 2010
.@ReneeHopkins @ajmunn So only when sales are decreasing&€" or they're growing&€" do entrepreneurs think #innovation is a relevant word? #innochat	CreativeSage	Thu 19 Aug 2010 16:27:30 +0000
RT @PaulEllisUK: @CASUDI I think Entrepreneurs R motivated/defnd by market success- Inventors are motivated by the invention #innochat	FHInnovation	Thu Aug 19 16:27:33 +0000 2010
What is easier than how & with who RT @Gwen_Ishmael: @Renee_Hopkins common goal EZ and agreeing on plans/approaches is difficult. #innochat	pjmachado	Thu Aug 19 16:28:03 +0000 2010

paradox but pressure to innovate can kill innovation. Yest many will not innovate without a kick #innochat	ajmun	Thu Aug 19 16:28:07 +0000 2010
Yes! RT @CASUDI: @Renee_Hopkins first Q to ask group is do they want to do what it takes to be successful? #innochat	Gwen_Ishmael	Thu Aug 19 16:28:08 +0000 2010
A big obstacle with 'group' innovation is 'ownership' if ideas - this needs to move from the individual to the group #innochat	PaulEllisUK	Thu Aug 19 16:28:13 +0000 2010
RT @FHInnovation: @DrewCM LOL! Entrepreneurs are supposed to be adaptable right? #innochat (Should be remarkable how inflexible some are!)	DrewCM	Thu Aug 19 16:28:17 +0000 2010
@PaulEllisUK and "shiny objects" - entrepreneurs are definitely motivated by "newness" #innochat	bpluskowski	Thu Aug 19 16:28:20 +0000 2010
@FHInnovation A company innovates then it commercializes and in doing so leaves its inno capabilities behind. #innochat	DavidWLocke	Thu Aug 19 16:28:29 +0000 2010
@techiewonk true often a group of entrepreneurs is a collection of indiv doing their own thing ~ they have to want to be a team #innochat	CASUDI	Thu Aug 19 16:28:38 +0000 2010
RT @PaulEllisUK: @CASUDI Entrepreneurs are motivated / defined by market success -Inventors are motivated by the invention #innochat	4byoung	Thu Aug 19 16:28:43 +0000 2010
1st q AFTER they focus on 1 invention right? RT @CASUDI 1st Q is do they want to do what it takes for invention to be succeded? #innochat	Renee_Hopkins	Thu Aug 19 16:29:04 +0000 2010
RT @PaulEllisUK: A big obstacle with group innovation is ownership if ideas - this needs to move from the individual to the group #innochat	Gwen_Ishmael	Thu Aug 19 16:29:05 +0000 2010
@ajmun Yes I've seen many entrepreneurs say "we need to be out there selling" w/o first defining what is it that they're selling #innochat	Brioneja	Thu Aug 19 16:29:06 +0000 2010
RT @FHInnovation: @DrewCM LOL! Entrepreneurs are supposed to be adaptable right?– even 10% inno can be great! #innochat	elizabethcrouch	Thu 19 Aug 2010 16:29:10 +0000
@PaulEllisUK Great point! Last yr we blogged @ scientists' inability to move invention to innovation: http://bit.ly/dmdNSd #innochat	FHInnovation	Thu 19 Aug 2010 16:29:12 +0000
..As an entrepreneur though I must say that I think about how I can #innovate every day or do something differently/better. #innochat	CreativeSage	Thu 19 Aug 2010 16:29:15 +0000
RT @PaulEllisUK: A big obstacle with group innovation is ownership if ideas - this needs to move from the individual to the group #innochat	CreativeSage	Thu Aug 19 16:29:31 +0000 2010
@bpluskowski Agree - or perhaps 'distracted' by newness #innochat	PaulEllisUK	Thu Aug 19 16:29:35 +0000 2010
@ajmun Orthodoxy teaches managers to look to the linear continuous first. Discontinuous has a bad rap lack of success. #innochat	DavidWLocke	Thu Aug 19 16:29:49 +0000 2010
Inventors are motivated by the invention (via @PaulEllisUK) hit's it on the head. Inventors are not necessarily innovators. #innochat	DrewCM	Thu 19 Aug 2010 16:29:53 +0000
@CreativeSage Not all but for some it is a rush to save the org vs part of operations. Bad approach & brings difficulty #innochat	ajmun	Thu Aug 19 16:30:03 +0000 2010
@PaulEllisUK They invent all these great things but can't always articulate the inventions' value to the public/their stakeholders #innochat	FHInnovation	Thu 19 Aug 2010 16:30:11 +0000
#innochat Spoke to an inventor last week-said his CEO is always forcing him to put away his next new idea and focus on the current new idea	techiewonk	Thu Aug 19 16:30:27 +0000 2010
@DavidWLocke @FHInnovation One way around that problem is for innov & commercialization 2 live in different parts of the co #innochat	Gwen_Ishmael	Thu Aug 19 16:30:33 +0000 2010
Innovation should not be thought of as separate function/discipline. Business purpose to serve customers in creative/unique ways. #innochat	tomasacker	Thu Aug 19 16:30:42 +0000 2010
RT @DrewCM: Inventors are motivated by invention (@PaulEllisUK) hit's it on the head. Inventors are not necessarily innovators. #innochat	MeghanMBiro	Thu Aug 19 16:30:45 +0000 2010
RT @Brioneja Yes I've seen many entrepreneurs say "we need to be out there selling" w/o first defining what it is they're selling #innochat	CreativeSage	Thu Aug 19 16:30:46 +0000 2010
RT @CreativeSage: RT @PaulEllisUK: A big obstacle w group innovation is ownership os ideas: needs 2 move from individual to group #innochat	solotraveler	Thu Aug 19 16:30:48 +0000 2010
RT @CreativeSage As entrepreneur I must say I think abt how I can #innovate every day do something differently/better. – yes! #innochat	elizabethcrouch	Thu Aug 19 16:30:51 +0000 2010
@DavidWLocke How might a company get out of that spiral so that innovation is sustained and continuous (if not paramount)? #innochat	DrewCM	Thu Aug 19 16:30:58 +0000 2010
@bpluskowski @PaulEllisUK often entrepreneurs are motivated (or can be) by "making a difference" thats good difference:-) #innochat	CASUDI	Thu Aug 19 16:31:00 +0000 2010
Sorry @CASUDI but I think I'm on Q3 already: How do you get the group to buy into one personâ€™s vision? (yours)? #innochat	Renee_Hopkins	Thu Aug 19 16:31:17 +0000 2010
@Brioneja So true. Or constantly changing what they're selling #innochat	4byoung	Thu Aug 19 16:31:19 +0000 2010
@Renee_Hopkins Sure but if you wait for the cue then you have missed a trick #innochat	ajmun	Thu 19 Aug 2010 16:31:30 +0000
Nothing sharpens the mind like the prospect of hanging in the morning! RT @ajmun ...many will not innovate without a kick #innochat	pjmachado	Thu 19 Aug 2010 16:31:35 +0000
Agree RT @ajmun: Not all but for some it is a rush to save the org vs part of operations. Bad approach & brings difficulty #innochat	CreativeSage	Thu 19 Aug 2010 16:31:36 +0000
@ajmun Should know in advance when sales will slow when commoditization will happen. #innochat	DavidWLocke	Thu Aug 19 16:31:37 +0000 2010

@PaulEllisUK I would expand that inventors love the challenge of the problem the more difficult the better even if value is low #innochat	Brioneja	Thu Aug 19 16:31:38 +0000 2010
Exactly-need 2 show ROI RT @FHInnovation: They invent all these great things but can't always articulate the inventions' value #innochat	techiewonk	Thu Aug 19 16:32:00 +0000 2010
@tomasacker Agree. Too bad R&D is often so disconnected from customers #innochat	Gwen_Ishmael	Thu Aug 19 16:32:03 +0000 2010
RT @PaulEllisUK: @CASUDI I think Entrepreneurs are motivated / defined by market success - I would say Inventors are motivated by the invention #innochat	bpluskowski	Thu 19 Aug 2010 16:32:07 +0000
@Renee_Hopkins I think my twitter is running slow/behind sorry all #innochat	CASUDI	Thu Aug 19 16:32:18 +0000 2010
@DrewCM Exhibit number 1 of invention vs. innovation: The Segway #innochat	Brioneja	Thu 19 Aug 2010 16:32:22 +0000
@DrewCM Sustaining is the wrong response. To consistently have new inno must structure company as inno pipeline. #innochat	DavidWLocke	Thu Aug 19 16:32:25 +0000 2010
RT @tomasacker: Innovation should not be thought of as separate function/discipline. #innochat [Kind of like ethics...]	Note_to_CMO	Thu Aug 19 16:32:27 +0000 2010
@ajmunn How do you get ahead of the cue? Is that the "vision thing"?! #innochat	Renee_Hopkins	Thu Aug 19 16:32:28 +0000 2010
@tomasacker Agreed. Being open to innovation should be a part of the corporate culture. #innochat	4byoung	Thu Aug 19 16:32:37 +0000 2010
Yep! But also iPhone which DID sell... RT @Brioneja: @DrewCM Exhibit number 1 of invention vs. innovation: The Segway #innochat	Renee_Hopkins	Thu Aug 19 16:33:00 +0000 2010
Need cat herder! RT @CASUDI: @techiewonk group of entrepreneurs is collection of indiv doing own thing~have to want to be a team #innochat	pjmachado	Thu Aug 19 16:33:01 +0000 2010
Q3: Demonstrate the value in that vision. Show your team that following that vision will bring success. But allow them to edit #innochat	FHInnovation	Thu Aug 19 16:33:08 +0000 2010
@Renee_Hopkins I think Q1 and Q3 have similar solutions - it all leads back to relevant motivation #innochat	Gwen_Ishmael	Thu Aug 19 16:33:09 +0000 2010
RT @PaulEllisUK I think Entrepreneurs are motivated/defined by market successâ€”I would say Inventors are motivated by the invention #innochat	CreativeSage	Thu Aug 19 16:33:13 +0000 2010
@techiewonk Fix the corp structure. #innochat	DavidWLocke	Thu Aug 19 16:33:23 +0000 2010
So if we agree market success requires differentiation - then ergo Successful Entrepreneurs must continually innovate #innochat	PaulEllisUK	Thu 19 Aug 2010 16:33:29 +0000
@CASUDI Twitter's a bit boggy as usual. :) #innochat	Renee_Hopkins	Thu 19 Aug 2010 16:33:30 +0000
RT @Gwen_Ishmael: @Renee_Hopkins I think Q1 and Q3 have similar solutions - it all leads back to relevant motivation #innochat	FHInnovation	Thu Aug 19 16:33:36 +0000 2010
@Brioneja Oh you are mean. #innochat (Invention in search of a customer) Paul Blart: Mall Cop killed that completely!	DrewCM	Thu Aug 19 16:33:38 +0000 2010
Yes that vision thing which can change: RT @Renee_Hopkins: @ajmunn How do you get ahead of the cue? Is that the "vision thing"?! #innochat	CreativeSage	Thu Aug 19 16:33:53 +0000 2010
RT @Brioneja: @PaulEllisUK ' inventors love challenge of problem even if value low [can give U examples of high value] #innochat #innochat	elizabethcrouch	Thu Aug 19 16:34:04 +0000 2010
YES! RT @Brioneja: @DrewCM Exhibit number 1 of invention vs. innovation: The Segway #innochat	techiewonk	Thu Aug 19 16:34:09 +0000 2010
@elizabethcrouch If you innovate out of offer you are increasing your costs. #innochat	DavidWLocke	Thu Aug 19 16:34:15 +0000 2010
Nice! RT @FHInnovation Q3 Demonstrate value in vision. Show team that following vision will bring success. But allow them to edit #innochat	Renee_Hopkins	Thu Aug 19 16:34:21 +0000 2010
Need both fro success RT @CASUDI Entrepreneurs are motivated / defined by market success - Inventors are motivated by the invention #innochat	pjmachado	Thu Aug 19 16:34:22 +0000 2010
@FHInnovation It is not just the articulation of value is the measurement/benchmarking/quantification of value #innochat	Brioneja	Thu Aug 19 16:34:26 +0000 2010
@DavidWLocke Right. Every dept thinks they key Managers background & route 2 position will also play part in how they see orthodox #innochat	ajmunn	Thu 19 Aug 2010 16:34:34 +0000
RT @PaulEllisUK: if we agree market success requires differentiation- then ergo Successful Entrepreneurs must continually innovate #innochat	FHInnovation	Thu Aug 19 16:34:50 +0000 2010
RT @PaulEllisUK So if we agree market success requires differentiationâ€”ergo Successful Entrepreneurs must continually innovate #innochat	CreativeSage	Thu Aug 19 16:34:50 +0000 2010
@Gwen_Ishmael No Research must be disconnected from customer or you die. Dev is another matter. #innochat	DavidWLocke	Thu Aug 19 16:35:07 +0000 2010
RT @FHInnovation Q3 Demonstrate value in vision. Show team that following vision will bring success. But allow them to edit #innochat	CreativeSage	Thu Aug 19 16:35:19 +0000 2010
Keeley: Greatest leaders in #innovation are humble. They will admit they don't always know the answer to a problem. #innochat	daniellecass	Thu Aug 19 16:35:27 +0000 2010
RT @Brioneja: @FHInnovation It is not just the articulation of value is the measurement/benchmarking/quantification of value #innochat	CreativeSage	Thu Aug 19 16:35:31 +0000 2010
Agreed! RT @Brioneja: @FHInnovation Not just the articulation of value is the measurement/benchmarking/quantification of value #innochat	Renee_Hopkins	Thu Aug 19 16:35:32 +0000 2010

@elizabethcrouch Would love to see your examples! #innochat	FHInnovation	Thu Aug 19 16:35:35 +0000 2010
@elizabethcrouch A High Challenge-High Value problem: Cancer Research #innochat	Brioneja	Thu Aug 19 16:35:42 +0000 2010
Q3 - I see compliance confused with buy-in around focus on 1 idea. The loudest person wins the day (the best ideas get silenced) #innochat	DrewCM	Thu Aug 19 16:35:53 +0000 2010
@ajmunn Managers do what they were taught and trained to do. #innochat	DavidWLocke	Thu Aug 19 16:35:58 +0000 2010
@Renee_Hopkins Vision is part of it but so is org approach. Innovation is not magic potion you pour when in a pickle #innochat	ajmunn	Thu Aug 19 16:36:16 +0000 2010
If you're an entrepreneur offering mostly services (& some products) you must innovate in bus. model & value of svcs constantly #innochat	CreativeSage	Thu Aug 19 16:37:08 +0000 2010
A 3 really good answer in comments on my post by @Timberly and @SarahCaldicott I could not say better #innochat	CASUDI	Thu Aug 19 16:37:10 +0000 2010
@DavidWLocke Don't think R&D needs to be immersed in the customer but it must understand needs. Otherwise output is poop. #innochat	Gwen_Ishmael	Thu 19 Aug 2010 16:37:16 +0000
IMO - need an innovation portfolio ranging from sustaining to transformational RT @DavidWLocke structure company as inno pipeline. #innochat	pjmachado	Thu 19 Aug 2010 16:37:17 +0000
Both should be happening yes? RT @techiewonk CEO always forcing inventor to put away his next new idea focus on current new idea #innochat	Renee_Hopkins	Thu Aug 19 16:37:39 +0000 2010
@PaulEllisUK Continually innovate in a continuous manner and must be in-offer and current market facing. #innochat	DavidWLocke	Thu Aug 19 16:37:50 +0000 2010
@DavidWLocke cont. Just because R&D *can* do something doesn't mean it *should* do something. #innochat	Gwen_Ishmael	Thu Aug 19 16:37:57 +0000 2010
RT @Brioneja: @elizabethcrouch A High Challenge-High Value problem: Cancer Research [lots of health related high value] #innochat #innochat	elizabethcrouch	Thu Aug 19 16:37:59 +0000 2010
@DavidWLocke not that easy - sales slow down for tons of reasons - many of which are unpredictable #innochat	bpluskowski	Thu Aug 19 16:38:03 +0000 2010
Agreed! RT @Brioneja: @FHInnovation Not just the articulation of value is the measurement/benchmarking/quantification of value #innochat	FHInnovation	Thu Aug 19 16:38:12 +0000 2010
IMO innovation is a success enabling capability RT @Note_to_CMO Innov should not be thought of as separate function/discipline. #innochat	pjmachado	Thu Aug 19 16:38:21 +0000 2010
RT @DrewCM: Q3 - I see compliance confused w- buy-in around focus on 1 idea. Loudest person wins the day (best ideas get silenced) #innochat	4byoung	Thu Aug 19 16:38:39 +0000 2010
RT @CreativeSage: If ur an entrepreneur offering mostly services (& some products) u must innovate in biz model & value of svcs #innochat	FHInnovation	Thu Aug 19 16:38:45 +0000 2010
hey #innochat - the hashtag for today's Larry Keeley discussion on #innovation is #kpinnovate	danielcass	Thu Aug 19 16:38:46 +0000 2010
@DrewCM Compliance is sometimes the best you can get tho isn't it? You still get everyone aligned and isn't that the goal? #innochat	Renee_Hopkins	Thu Aug 19 16:38:47 +0000 2010
@Renee_Hopkins Innovation is not the product nor the shiny new complex gadget Innovation feeds from entire org & feeds entire org #innochat	ajmunn	Thu 19 Aug 2010 16:38:55 +0000
I like @SarahCaldicott asks~What jobs my prospective customer wants to do are made easier faster or eliminated by my invention? #innochat	CASUDI	Thu 19 Aug 2010 16:39:08 +0000
@FHInnovation This is a preso I gave on value in use analysis for products http://bit.ly/9ivSG2 #innochat	Brioneja	Thu 19 Aug 2010 16:39:09 +0000
RT @techiewonk CEO always forcing inventor to put away his next new idea focus on current new idea (yes both should happen tho) #innochat	CreativeSage	Thu 19 Aug 2010 16:39:12 +0000
@pjmachado Portfolio practices must be connected to adoption lifecycle phases. A portfolio of commoditized goods not much help. #innochat	DavidWLocke	Thu Aug 19 16:39:15 +0000 2010
#innochat @Renee_Hopkins That's where role definition is key-if one focuses on ideation another must focus on execution!	techiewonk	Thu Aug 19 16:39:21 +0000 2010
@DavidWLocke cont As a researcher I must directionally have an understanding or could go off on an unproductive tangent #innochat	Gwen_Ishmael	Thu 19 Aug 2010 16:39:22 +0000
RT @FHInnovation: @elizabethcrouch Would love to see your examples! [Avancen & Dr. Sharon Conley Dr.Fred Luskin's work] #innochat #innochat	elizabethcrouch	Thu Aug 19 16:39:40 +0000 2010
RT @Gwen_Ishmael: @DavidWLocke Don't think R&D needs to be immersed in the customer but it must understand needs. Otherwise output is poop. #innochat	ajmunn	Thu 19 Aug 2010 16:39:53 +0000
RT @pjmachado Need #innovation portfolio ranging from sustaining to transformational RT @DavidWLocke structure co as inno pipeline #innochat	CreativeSage	Thu Aug 19 16:39:59 +0000 2010
sorry keep getting twitter over capacity ~ need something innovative here #innochat	CASUDI	Thu Aug 19 16:40:04 +0000 2010
@pjmachado Yes. Innovation as part of an on-going system not discrete Eureka moments #innochat	4byoung	Thu Aug 19 16:40:11 +0000 2010
RT @Brioneja: @FHInnovation It is not just the articulation of value is the measurement/benchmarking/quantification of value #innochat	pjmachado	Thu Aug 19 16:40:18 +0000 2010
Motivation/emotion from root word (movere) to set the mind in motion. Must bring potential of innovation to life emotionally. #innochat	tomasacker	Thu Aug 19 16:40:26 +0000 2010
Link: http://bit.ly/9vN2U2 RT @CASUDI Really good answer for Q3 in comments on my post by @Timberly and @SarahCaldicott #innochat	Renee_Hopkins	Thu Aug 19 16:40:30 +0000 2010

@Gwen_Ishmael If you keep serving your current market there comes a point where it will kill you. Fin market kills you sooner. #innochat	DavidWLocke	Thu Aug 19 16:40:41 +0000 2010
Ha! RT @CASUDI: sorry keep getting twitter over capacity ~ need something innovative here #innochat	elizabethcrouch	Thu Aug 19 16:40:44 +0000 2010
@4byoung @tomasacker so should being open to HR - but without Inno being a formal function it will be directionless and impotent #innochat	bpluskowski	Thu Aug 19 16:40:56 +0000 2010
RT @Renee_Hopkins http://bit.ly/9vN2U2 RT @CASUDI Really good answer for Q3 in comments on my post by @Timberly & @SarahCaldicott #innochat	CreativeSage	Thu Aug 19 16:41:21 +0000 2010
@ajmunn I agree w this > Innovation feeds from entire org & feeds entire org #innochat	Renee_Hopkins	Thu Aug 19 16:41:26 +0000 2010
Yes! RT @tomasacker: Motivation/emotion from root word (movere) to set mind in motion. Must bring potential of innovation 2 life #innochat	elizabethcrouch	Thu Aug 19 16:41:33 +0000 2010
Compliance is a distant 2nd to commitment for innovation - it's hard enough as it is without enduring low energy. @Renee_Hopkins #innochat	DrewCM	Thu Aug 19 16:41:39 +0000 2010
@techiewonk The efficiency/productivity model of running companies is incompatible with the "multiple small bets" approach #innochat	Brioneja	Thu Aug 19 16:41:46 +0000 2010
Agreed RT @DavidWLocke Portfolio must b connected to adoption lifecycle phases. A portfolio of commoditized goods not much help. #innochat	pjmachado	Thu Aug 19 16:41:46 +0000 2010
@ajmunn No because that focuses you in your current market as it expires. Research is your way out. Dev stays in. #innochat	DavidWLocke	Thu Aug 19 16:41:46 +0000 2010
Q3 Anyone read Squirrel Inc.? Good illustration of gaining buy-in by addressing relevant motivation. #innochat	Gwen_Ishmael	Thu Aug 19 16:42:08 +0000 2010
RT @tomasacker Motivation/emotion root word (movere) to set mind in motion. Must bring potential of innovation to life emotionally #innochat	CreativeSage	Thu Aug 19 16:42:08 +0000 2010
@bpluskowski @DavidWLocke Absolutely. Sales fluctuate for many reasons Many mktg ways to address it Innov tied to future #innochat	ajmunn	Thu Aug 19 16:42:37 +0000 2010
@techiewonk Managers coming from an efficiency approach want their people to "focus" which means picking winners #innochat	Brioneja	Thu Aug 19 16:42:44 +0000 2010
@DrewCM But compliance is better than either nothing or outright revolt isn't it?! #innochat	Renee_Hopkins	Thu Aug 19 16:42:48 +0000 2010
RT @Gwen_Ishmael: Q3 Anyone read Squirrel Inc.? Good illustration of gaining buy-in by addressing relevant motivation. [Link?] #innochat	CreativeSage	Thu Aug 19 16:42:53 +0000 2010
@ajmunn Commercialization must find client with need. Research is technical layer. The customer never sees that. #innochat	DavidWLocke	Thu Aug 19 16:42:53 +0000 2010
@DavidWLocke Agreed. And understanding needs/jobs-to-be-done opens new markets. #innochat	Gwen_Ishmael	Thu Aug 19 16:43:03 +0000 2010
great book! RT @Gwen_Ishmael: Q3 Anyone read Squirrel Inc.? Good illustration of gaining buy-in by addressing relevant motivation. #innochat	Renee_Hopkins	Thu Aug 19 16:43:06 +0000 2010
Need to drop off #innochat - have to get ready to leave on vacation. Look for transcript to be posted this weekend. Thanks all!	DrewCM	Thu Aug 19 16:43:18 +0000 2010
RT @Brioneja: @techiewonk Managers coming from an efficiency approach want their people to "focus" which means picking winners #innochat	CreativeSage	Thu Aug 19 16:43:23 +0000 2010
RT @DavidWLocke: @ajmunn Commercialization must find client with need. Research is technical layer. The customer never sees that. #innochat	CreativeSage	Thu Aug 19 16:43:43 +0000 2010
Need some irrational passion for it to work! RT @tomasacker: Must bring potential of innovation to life emotionally. #innochat	pjmachado	Thu Aug 19 16:43:45 +0000 2010
@daniellecass yes - innovators don't need the answer to everything - just the best way to find those answers #innochat	bpluskowski	Thu Aug 19 16:43:50 +0000 2010
Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	Renee_Hopkins	Thu Aug 19 16:43:53 +0000 2010
@DrewCM Have fun!! I'm ready to go back on vacation! #innochat	FHInnovation	Thu Aug 19 16:44:01 +0000 2010
@DrewCM Enjoy your vacation! Going anywhere fun? #innochat	Gwen_Ishmael	Thu Aug 19 16:44:03 +0000 2010
@Brioneja You could build scale into inno pipeline but most just one off and find scale later. #innochat	DavidWLocke	Thu Aug 19 16:44:10 +0000 2010
@DrewCM Happy vacation! Have a great time and thanks! #innochat	Renee_Hopkins	Thu Aug 19 16:44:13 +0000 2010
Thanks Renee! RT @Renee_Hopkins: Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	Gwen_Ishmael	Thu Aug 19 16:44:25 +0000 2010
Thanks for link to this book: RT @Renee_Hopkins: Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	CreativeSage	Thu Aug 19 16:44:29 +0000 2010
RT @Gwen_Ishmael: @DavidWLocke cont. Just because R&D *can* do something doesn't mean it *should* do something. #innochat	bpluskowski	Thu Aug 19 16:44:29 +0000 2010
RT @Renee_Hopkins: Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	FHInnovation	Thu Aug 19 16:44:43 +0000 2010
Now that's innovative! RT @DrewCM: Need 2 drop off get ready 4 vacay. Look for transcript 2 b posted this weekend. Thanks all! #innochat	elizabethcrouch	Thu Aug 19 16:44:45 +0000 2010
RT @Brioneja: @techiewonk Managers coming from an efficiency approach want their people to "focus" which means picking winners #innochat	CASUDI	Thu Aug 19 16:44:53 +0000 2010

@DrewCM Have a great time! #innochat	Brioneja	Thu Aug 19 16:44:59 +0000 2010
Agree w/this: RT @DavidWLocke: @Brioneja You could build scale into inno pipeline but most just one off and find scale later. #innochat	CreativeSage	Thu Aug 19 16:45:04 +0000 2010
Hmmm. Not my idea of "focus" RT @Brioneja Managers coming from an efficiency approach want people to "focus" meaning pick winners #innochat	Renee_Hopkins	Thu Aug 19 16:45:16 +0000 2010
Worth following: @daniellecass #innochat - hashtag for today's Larry Keeley discussion on #innovation is #kpinnovate via @pjmachado	GHideas	Thu Aug 19 16:45:19 +0000 2010
@Gwen_Ishmael Off to Australia to visit family. 1st time in 2 years. #innochat	DrewCM	Thu Aug 19 16:45:22 +0000 2010
Yes thanks!!! RT @Gwen_Ishmael: Thanks Renee! RT @Renee_Hopkins: Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	elizabethcrouch	Thu Aug 19 16:45:24 +0000 2010
@ajmunnn Markets are fixed so we consume them. We run out of customers. #innochat	DavidWLocke	Thu Aug 19 16:45:25 +0000 2010
RT @bpluskowski: @daniellecass yes - innovators dont need the answer to everything - just the best way to find those answers #innochat	Renee_Hopkins	Thu Aug 19 16:45:32 +0000 2010
@Gwen_Ishmael @DavidWLocke sometimes a different then intended solution comes from R&D ~ even R&D 4 R&D :-) #innochat	CASUDI	Thu 19 Aug 2010 16:46:12 +0000
@DavidWLocke There is a big disconnect btwn ideation process & innovation management process #innochat	Brioneja	Thu Aug 19 16:46:13 +0000 2010
.@DavidWLocke @Brioneja That's the challenge for entrepreneurs to not just "one off" when they find success..keep innovating! #innochat	CreativeSage	Thu Aug 19 16:46:21 +0000 2010
Keeley: How do we see around corners and see challenges in the field before we know what they will mean? #kpinnovate #innochat #innovate	daniellecass	Thu Aug 19 16:46:25 +0000 2010
@bpluskowski If my research people come up with something I have to find a client and I have to fit it into my FIN goals. #innochat	DavidWLocke	Thu Aug 19 16:46:30 +0000 2010
@DavidWLocke You misunderstand me :) Thanks for the business 101 #innochat	ajmunnn	Thu Aug 19 16:46:44 +0000 2010
In last 15 minutes let's try Q4: Can this backwards model really work? Or is it really backwards? #innochat	Renee_Hopkins	Thu Aug 19 16:47:08 +0000 2010
Thanks RT @Renee_Hopkins: Squirrel Inc by Stephen Denning: http://amzn.to/aMz8cE #innochat	pjmachado	Thu Aug 19 16:47:10 +0000 2010
.@DrewCM Have a wonderful time in Australia it sounds great! Thanks for posting transcript in a few days. #innochat	CreativeSage	Thu 19 Aug 2010 16:47:20 +0000
RT @Brioneja: @techiewonk Mngrs coming from efficiency approach want people 2 "focus" means pick'g winners [? focus vs thorough] #innochat	elizabethcrouch	Thu Aug 19 16:47:26 +0000 2010
@daniellecass What was Keeley's answer! #innochat	Renee_Hopkins	Thu Aug 19 16:47:27 +0000 2010
@DrewCM Wow! Can I come with? #innochat	FHInnovation	Thu Aug 19 16:47:39 +0000 2010
@DavidWLocke what about creating markets ~ is this in your universe? #innochat	CASUDI	Thu Aug 19 16:47:41 +0000 2010
@bpluskowski Research is a capability. It can only do what it was built to do. #innochat	DavidWLocke	Thu Aug 19 16:47:48 +0000 2010
RT @Brioneja: @DavidWLocke There is a big disconnect btwn ideation process & innovation management process #innochat	4byoung	Thu Aug 19 16:47:53 +0000 2010
Yes + implementation: RT @Brioneja: @DavidWLocke There is a big disconnect btwn ideation process & innovation management process #innochat	CreativeSage	Thu Aug 19 16:47:59 +0000 2010
RT @Renee_Hopkins: In last 15 minutes lets try Q4: Can this backwards model really work? Or is it really backwards? #innochat	CreativeSage	Thu Aug 19 16:48:11 +0000 2010
@CreativeSage Entrepreneurs need to understand the reasons why they were successful in the first place other than luck #innochat	Brioneja	Thu Aug 19 16:48:11 +0000 2010
@ajmunnn My point is that infinite growth is a myth. Sorry about that. #innochat	DavidWLocke	Thu Aug 19 16:48:31 +0000 2010
@drewcm Have fun!! #innochat	FHInnovation	Thu Aug 19 16:48:31 +0000 2010
Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate	daniellecass	Thu Aug 19 16:48:56 +0000 2010
RT @daniellecass: Keeley: How do we see around corners & see challenges in field before we know what they will mean? #innochat #innochat	elizabethcrouch	Thu Aug 19 16:49:04 +0000 2010
Q4 Not sure it's backwards but I've found the sense of ownership/resistance to change to be greater. #innochat	Gwen_Ishmael	Thu Aug 19 16:49:11 +0000 2010
@4byoung I don't see the disconnect but processes differ. #innochat	DavidWLocke	Thu Aug 19 16:49:15 +0000 2010
@daniellecass 1st step for many is to know you need to be looking ahead. #innochat	4byoung	Thu Aug 19 16:49:18 +0000 2010
Agree! RT @Brioneja: Entrepreneurs need to understand the reasons why they were successful in the first place other than luck #innochat	CreativeSage	Thu Aug 19 16:49:22 +0000 2010
Hello every one! #innochat	pacho_puentes	Thu Aug 19 16:49:26 +0000 2010

RT @CreativeSage: RT @Renee_Hopkins: last 15 mins lets try Q4: Can this backwards model really work? Or is it really backwards? #innochat	FHInnovation	Thu Aug 19 16:49:27 +0000 2010
@DavidWLocke depends on what it is that the researchers have come up with though - not all are viable implants to the strat plan #innochat	bpluskowski	Thu Aug 19 16:49:32 +0000 2010
@elizabethcrouch The biggest issue is that in most cases picking winners from the ideation process really means picking favorites #innochat	Brioneja	Thu Aug 19 16:49:42 +0000 2010
RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innovate #innochat	CreativeSage	Thu Aug 19 16:49:51 +0000 2010
Q4: 'Backwards' implies that there is a 'right' way... If successful commercialization is goal order is not as relevant. #innochat	pjmachado	Thu Aug 19 16:50:07 +0000 2010
RT @Brioneja: @CreativeSage Entrepreneurs need to understand reasons why they were successful in the first place other than luck #innochat	Renee_Hopkins	Thu Aug 19 16:50:12 +0000 2010
Danger of focus is on legacy success and predictability innovations friend is contingency planning and analysis #innochat	bikespoke	Thu Aug 19 16:50:14 +0000 2010
RT @Gwen_Ishmael: Q4 Not sure its backwards but Ive found the sense of ownership/resistance to change to be greater. #innochat	CreativeSage	Thu Aug 19 16:50:14 +0000 2010
Keeley: Creativity is always a plus but not a primary condition around #innovation effectiveness. Discipline is. #kpinnovate #innochat	daniellecass	Thu Aug 19 16:50:16 +0000 2010
RT @Brioneja: @elizabethcrouch The biggest issue is that in most cases picking winners from the ideation process really means picking favorites #innochat	bikespoke	Thu 19 Aug 2010 16:50:23 +0000
RT @daniellecass Keeley proclaims: #Innovation emerging as science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate #innochat	elizabethcrouch	Thu Aug 19 16:50:29 +0000 2010
@DavidWLocke not entirely sure I know what you're driving at here... #innochat	bpluskowski	Thu Aug 19 16:50:33 +0000 2010
RT @Brioneja: The biggest issue is that in most cases picking winners from the ideation process really means picking favorites #innochat	CreativeSage	Thu Aug 19 16:50:39 +0000 2010
@4byoung The disconnects run to the core of the biz for discontinuous. As for continuous sure tighter coupling. #innochat	DavidWLocke	Thu Aug 19 16:50:41 +0000 2010
RT @pacho_puentes: Hello every one! #innochat	bikespoke	Thu Aug 19 16:50:41 +0000 2010
A4: From responses so far ~ corporate most often looks at market first/ entrepreneur looks at inventing something cool first :-) #innochat	CASUDI	Thu Aug 19 16:50:47 +0000 2010
@DavidWLocke Absolutely infinite growth with in the same bizz or industry But what about adventuring in new fields? #innochat	pacho_puentes	Thu Aug 19 16:50:47 +0000 2010
I would suggest that the best Innovation results are when 'innovation' is an attitude rather than a process #innochat	PaulEllisUK	Thu Aug 19 16:51:01 +0000 2010
@DavidWLocke Absolutely. We don't have enough resources for a start. We need 7 planets to serve our aspirations. #innochat	ajmunn	Thu Aug 19 16:51:06 +0000 2010
RT @CreativeSage: RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innovate #innochat	bikespoke	Thu 19 Aug 2010 16:51:08 +0000
RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate	bpluskowski	Thu Aug 19 16:51:16 +0000 2010
Q4 In the framing the products & models have been built meaning egos & resources are involved Tough to make changes. #innochat	Gwen_Ishmael	Thu Aug 19 16:51:18 +0000 2010
RT @PaulEllisUK: I would suggest that the best Innovation results are when #innovation is an attitude rather than a process #innochat	CreativeSage	Thu Aug 19 16:51:31 +0000 2010
@brioneja @elizabethcrouch When u say picking faves are you talking about ideas or people? #innochat	FHInnovation	Thu Aug 19 16:51:36 +0000 2010
@Brioneja in 2000 many were in the right place at right time ~ did not know how they were successful-could not duplicate #innochat	CASUDI	Thu Aug 19 16:51:43 +0000 2010
@bpluskowski What strategic plan? The strategic plan got built by whom? The inno is the plan if you have appropriate processes. #innochat	DavidWLocke	Thu Aug 19 16:51:45 +0000 2010
@Brioneja picking winners from ideation process means picking favorites > not if you use eval matrix tied to strategy & goals #innochat	Renee_Hopkins	Thu Aug 19 16:51:52 +0000 2010
RT @pjmachado: Q4: 'Backwards' implies that there is a 'right' way... If successful commercialization is goal order is not as relevant. #innochat	bpluskowski	Thu 19 Aug 2010 16:51:52 +0000
RT @Gwen_Ishmael: Re Q4 the products & models have been built meaning egos & resources are involved Tough to make changes. #innochat	CreativeSage	Thu Aug 19 16:52:16 +0000 2010
RT @daniellecass: Keeley: Creatvty always a + but not primary condition arnd #innovation effectiveness. Discipline is. #kpinnovate #innochat	elizabethcrouch	Thu Aug 19 16:52:17 +0000 2010
@FHInnovation Yes they pick their favorite people. #innochat	DavidWLocke	Thu Aug 19 16:52:18 +0000 2010
Keeley: Historically KP has chosen new paths in #healthcare delivery. Innovation gives you useful ways to think. #kpinnovate #innochat	daniellecass	Thu 19 Aug 2010 16:52:33 +0000
Has been a science just not widely accepted or resourced! RT @daniellecass Keeley: #Innovation is emerging as science #kpinnovate #innochat	pjmachado	Thu Aug 19 16:52:39 +0000 2010
:-) RT @Renee_Hopkins: @Brioneja picking winners... means picking favorites > not if you use eval matrix tied to strategy & goals #innochat	Gwen_Ishmael	Thu Aug 19 16:52:43 +0000 2010
@PaulEllisUK Great point! You have to be willing to make changes. #innochat	FHInnovation	Thu Aug 19 16:52:43 +0000 2010

:)) RT @PaulEllisUK: I would suggest that the best Innovation results are when innovation is an attitude rather than a process #innochat	elizabethcrouch	Thu Aug 19 16:52:52 +0000 2010
@DavidWLocke innovation doesn't have to focus on gaining mkt share. Innovation can bring efficiency & better resource utilization #innochat	ajmunn	Thu Aug 19 16:52:54 +0000 2010
@bpluskowski Order of what the inno? #innochat	DavidWLocke	Thu Aug 19 16:52:56 +0000 2010
RT@PaulEllisUK I would suggest that the best Innovation results are when 'innovation' is an attitude rather than a process #innochat	CASUDI	Thu Aug 19 16:52:57 +0000 2010
@PaulEllisUK would have to disagree with you there Paul - innovation needs to be made into a process and not a haphazard activity #innochat	bpluskowski	Thu Aug 19 16:53:20 +0000 2010
RT @bpluskowski @DavidWLocke depends on what it is that researchers have come up with though- not all viable implants 2 strat plan #innochat	pjmachado	Thu Aug 19 16:53:37 +0000 2010
@DavidWLocke I don't agree. I've been in ideation sessions where by the time we chose an idea we've forgotten who said it #innochat	FHInnovation	Thu Aug 19 16:53:38 +0000 2010
RT @daniellecass Keeley: Historically KP has chosen new paths in #healthcare delivery. #Innovation gives you useful ways to think. #innochat	CreativeSage	Thu Aug 19 16:53:38 +0000 2010
@DavidWLocke We all participate in the development of the best ideas. #innochat	FHInnovation	Thu Aug 19 16:53:57 +0000 2010
@CASUDI That is true but with out process the attitude loses traction #innochat	pacho_puentes	Thu Aug 19 16:54:00 +0000 2010
@ajmunn Internal facing inno is not where I live. Did that. You actually need new markets not larger markets. #innochat	DavidWLocke	Thu Aug 19 16:54:04 +0000 2010
Good point @pjmachado: Q4 Backwards implies there is right way...If successful commercialization is goal order is not as relevant. #innochat	Renee_Hopkins	Thu Aug 19 16:54:06 +0000 2010
RT @FHInnovation: @brionaja @elizabethcrouch When u say picking faves are you talking about ideas or people? [examples only] #innochat	elizabethcrouch	Thu Aug 19 16:54:11 +0000 2010
@DavidWLocke no. innovation's role is to enable the corporate strategic goals as defined by the CEO #innochat	bpluskowski	Thu Aug 19 16:54:31 +0000 2010
@ajmunn I get your point but then you have to gate on "in offer" or "out of offer" #innochat	DavidWLocke	Thu Aug 19 16:54:35 +0000 2010
@bpluskowski @PaulEllisUK both are important - and paired together they're unstoppable #innochat	Gwen_Ishmael	Thu Aug 19 16:54:42 +0000 2010
Let's try to wrap this up...tough because there are about 5 discussions going on! #innochat	Renee_Hopkins	Thu Aug 19 16:54:42 +0000 2010
RT @Renee_Hopkins: @Brionaja picking winners from ideation process means picking favorites > not if you use eval matrix tied to strategy & goals #innochat	bpluskowski	Thu 19 Aug 2010 16:54:42 +0000
@bpluskowski Agree needs to be seen as a day to day shore. Not the work of an artist or a genius! #innochat	pacho_puentes	Thu Aug 19 16:54:52 +0000 2010
2B human is 2b biased RT @Brionaja biggest issue - in most cases picking winners from ideation process means picking favorites #innochat	pjmachado	Thu Aug 19 16:54:53 +0000 2010
RT @pjmachado: Has been a science just not widely accepted or resourced! RT @daniellecass Keeley: #Innovation is emerging as science #kpinnovate #innochat	bpluskowski	Thu 19 Aug 2010 16:54:59 +0000
@bpluskowski Yes for innovation to be productive it needs a supporting framework / process but attitude is the key ingredient #innochat	PaulEllisUK	Thu Aug 19 16:55:02 +0000 2010
Today resources are scarce. innov has to work towards objectives & within resources. innov with purpose. no more build & will come #innochat	ajmunn	Thu Aug 19 16:55:06 +0000 2010
@pjmachado I think we've seen that both ways work R right however asking what problem is solved FIRST maybe easier???#innochat	CASUDI	Thu Aug 19 16:55:09 +0000 2010
@FHInnovation I don't recall saying favorites ... just offered examples #innochat	elizabethcrouch	Thu Aug 19 16:55:19 +0000 2010
One important factor is how small or large the org. is and at what stage of growth. #Innovation issues/processes differentiate. #innochat	CreativeSage	Thu Aug 19 16:55:22 +0000 2010
@FHInnovation But you don't work in a typical organization. Congrats. Places I've worked it was always about picking people. #innochat	DavidWLocke	Thu 19 Aug 2010 16:55:37 +0000
Why is this the shortest hour of my week? Next week's topic TBD shortly - I'll be moderating. :-)	Gwen_Ishmael	Thu Aug 19 16:55:54 +0000 2010
#innochat		
RT @PaulEllisUK: @bpluskowski Yes 4 inno 2be productive it needs a supporting framework/process but attitude is the key ingredient #innochat	FHInnovation	Thu Aug 19 16:55:57 +0000 2010
@ajmunn Agreed. Innovation to bring better utilization of resources may be best way to demonstrate usefulness of innovation #innochat	4byoung	Thu Aug 19 16:56:02 +0000 2010
@PaulEllisUK Agree effectiveness requires desire process and the right players! #innochat	pacho_puentes	Thu Aug 19 16:56:07 +0000 2010
@ajmunn I never build anything that a client hasn't already paid for. #innochat	DavidWLocke	Thu Aug 19 16:56:18 +0000 2010
Agree! @Gwen_Ishmael: @bpluskowski @PaulEllisUK both are important - and paired together they're unstoppable #innochat	bpluskowski	Thu Aug 19 16:56:26 +0000 2010
@elizabethcrouch I think someone else said it to you. Sorry about any confusion! #innochat	FHInnovation	Thu Aug 19 16:56:41 +0000 2010
RT @4byoung: @ajmunn Innovation to bring better utilization of resources may be best way to demonstrate usefulness of innovation #innochat	Gwen_Ishmael	Thu Aug 19 16:56:56 +0000 2010

More efficient I think! RT @CASUDI: @pjmachado Both ways work are right. Asking what problem is solved FIRST maybe easier? #innochat	Renee_Hopkins	Thu Aug 19 16:56:59 +0000 2010
Also resources vary greatly especially no. of staff & time/energy not just funding. Often we don't consider human factors enough #innochat	CreativeSage	Thu Aug 19 16:57:03 +0000 2010
Did the 2 Steve's inventing computers for themselves in a garage consider a market? #innochat	CASUDI	Thu Aug 19 16:57:12 +0000 2010
RT @DavidWLocke: @ajmunn I never build anything that a client hasnt already paid for. &!-- there are many approaches to service #innochat	elizabethcrouch	Thu Aug 19 16:57:16 +0000 2010
Yay! RT @Gwen_Ishmael: Why is this the shortest hour of my week? Next weeks topic TBD shortly - Ill be moderating. :-) #innochat	Renee_Hopkins	Thu Aug 19 16:57:17 +0000 2010
@Gwen_Ishmael Looking forward to it! #innochat	FHInnovation	Thu Aug 19 16:57:39 +0000 2010
RT @danielcass: Keeley: How do we see around corners and see challenges in the field before we know what they will mean? #kpinovate #innochat #innovate	HIECSW	Thu 19 Aug 2010 16:58:02 +0000
Eventually at least 1 of them did! RT @CASUDI: Did the 2 Steves inventing computers for themselves in a garage consider a market? #innochat	CreativeSage	Thu Aug 19 16:58:15 +0000 2010
@ajmunn Exactly now days we have very few bullets to hit the target. Its important t get it right before running out of oxigen #innochat	pacho_puentes	Thu Aug 19 16:58:31 +0000 2010
@bpluskowski I don't agree that CEO picks goals. CEO runs org but in startup the CEO is the hired help. #innochat	DavidWLocke	Thu Aug 19 16:58:38 +0000 2010
@CASUDI SO hard to pull off the Steve approach though....not many others have succeeded at that vision thing! #innochat	Renee_Hopkins	Thu Aug 19 16:58:43 +0000 2010
@FHInnovation: Sorry about any confusion! [no worries I live in creative confusion] #innochat	elizabethcrouch	Thu Aug 19 16:58:47 +0000 2010
RT @pjmachado: Starting #innochat @Renee_Hopkins moderating discussion @CASUDI s post #Innovation backwards: http://bit.ly/bMNXaa #innochat	erlanovation	Thu Aug 19 16:58:49 +0000 2010
Next round of meetings about to start. @Renee_Hopkins & @CASUDI thx for great topic & moderating. #innochat	Gwen_Ishmael	Thu Aug 19 16:58:56 +0000 2010
@DavidWLocke What if the client is not aware of its needs? He might pay for it or one might be able to convince him! #innochat	pacho_puentes	Thu Aug 19 16:59:30 +0000 2010
@CreativeSage key is eventually but not at the onset :-) #innochat	CASUDI	Thu Aug 19 16:59:32 +0000 2010
RT @danielcass Keeley: How do we see around corners and see challenges in the field before we know what they will mean? #innochat	CreativeSage	Thu Aug 19 16:59:38 +0000 2010
@elizabethcrouch I'm not doing service I'm doing discontinous inno. We don't fail unlike typical so fewer ways. #innochat	DavidWLocke	Thu Aug 19 16:59:40 +0000 2010
Thnx 4 a grt chat! @davidWLocke @Gwen_Ishmael @Renee_Hopkins @DrewCM @Brioneja @CreativeSage @PaulEllisUK @Elizabethcrouch @Casudi #innochat	FHInnovation	Thu Aug 19 16:59:46 +0000 2010
RT @pacho_puentes: @ajmunn Now days we have very few bullets to hit the target. Important t get it right before run out of oxygen #innochat	Gwen_Ishmael	Thu Aug 19 16:59:51 +0000 2010
RT @CreativeSage: Eventually at least 1 did! RT @CASUDI: Did the 2 Steves inventing computers 4 themselves consider a market? #innochat	elizabethcrouch	Thu Aug 19 17:00:09 +0000 2010
Nice to catch-up with the regulars - thx to @Renee_Hopkins @creativesage @gwen_ishmael @bpluskowski @ajmunn @brioneja #innochat	PaulEllisUK	Thu Aug 19 17:00:21 +0000 2010
@Gwen_Ishmael Thanks! have a great chat next week! #innochat	Renee_Hopkins	Thu Aug 19 17:00:26 +0000 2010
@CASUDI of course they did-they weren't making them just 4 fun-what they didn't consider prob was the potential size of the market #innochat	bpluskowski	Thu Aug 19 17:00:38 +0000 2010
@Renee_Hopkins I'm see the @CASUDI in my stream about 10 mins B4 the #innochat	CASUDI	Thu Aug 19 17:00:41 +0000 2010
I think it has 2 do w/relativity. #innochat moving faster than rest of WORLD ;) RT @Gwen_Ishmael: Why is this the shortest hour of my week?	pjmachado	Thu Aug 19 17:00:51 +0000 2010
Thanks @Renee_Hopkins & @CASUDI for great topic framing post & moderating. Look fwd to topic next wk. mod by @Gwen_Ishmael #innochat	CreativeSage	Thu Aug 19 17:00:57 +0000 2010
@bpluskowski If the CEO wants to miss a quarter we'll stick to his strategic plan. Not my problem when he gets fired. #innochat	DavidWLocke	Thu Aug 19 17:01:12 +0000 2010
RT @CreativeSage: Thanks @Renee_Hopkins & @CASUDI for great topic framing post & moderating. Look fwd to topic next wk. mod by @Gwen_Ishmael #innochat	bikespoke	Thu 19 Aug 2010 17:01:19 +0000
RT @DavidWLocke got it ... fine distinction. #innochat	elizabethcrouch	Thu Aug 19 17:01:40 +0000 2010
I'm in all-day meetings next Thurs and will miss #innochat...@gwen_ishmael is going to moderate topic tbd #innochat	Renee_Hopkins	Thu Aug 19 17:01:46 +0000 2010
@Renee_Hopkins Unfortunately with most matrix rating approaches that I've seen there is little data behind it other than guesses #innochat	Brioneja	Thu Aug 19 17:01:51 +0000 2010
@bpluskowski Yes they stated with a market of 2 ! themselves ~prob all questions of solving etc... were right on #innochat	CASUDI	Thu Aug 19 17:01:53 +0000 2010
Twitter's a definite challenge in that regard! RT @CASUDI: @Renee_Hopkins I'm see the @CASUDI in my stream about 10 mins B4 the #innochat	Renee_Hopkins	Thu Aug 19 17:02:14 +0000 2010
Hi to @elizabethcrouch @pacho_puentes @casudi @danielcass @pjmachado @4byoung and any I may have missed great chat #innochat	PaulEllisUK	Thu Aug 19 17:02:23 +0000 2010

@DavidWLocke Interesting topic. Keep the CEO position or do the right thing for the future! #innochat	pacho_puentes	Thu 19 Aug 2010 17:02:26 +0000
@DavidWLocke got it ... fine distinction. #innochat	elizabethcrouch	Thu 19 Aug 2010 17:02:30 +0000
@elizabethcrouch LOL! Isn't it great? :) #innochat	FHInnovation	Thu Aug 19 17:02:42 +0000 2010
@DavidWLocke CEOs are hired to lead and to provide direction....not to sit and take orders #innochat	bpluskowski	Thu Aug 19 17:02:42 +0000 2010
@pacho_puentes The only thing we code is the client's visualization. We do not code our viz. Productization fosters adoption. #innochat	DavidWLocke	Thu Aug 19 17:02:51 +0000 2010
RT @HBRExchange: This week well be discussing "The Boss as Human Shield." http://s.hbr.org/csBNeN - cc: #innochat #hbrchat	CreativeSage	Thu 19 Aug 2010 17:02:53 +0000
@bpluskowski Depends entirely on where you work. #innochat	DavidWLocke	Thu Aug 19 17:03:22 +0000 2010
YUP! RT @FHInnovation: @elizabethcrouch LOL! Isn't it great? :) #innochat	elizabethcrouch	Thu Aug 19 17:03:25 +0000 2010
RT @CreativeSage: RT @HBRExchange: This week well be discussing "The Boss as Human Shield." http://s.hbr.org/csBNeN - cc: #innochat #hbrchat	bikespoke	Thu Aug 19 17:03:49 +0000 2010
@bpluskowski Nobody is asking CEO to take orders except for the board (founder). And founder is R&D guy. #innochat	DavidWLocke	Thu Aug 19 17:04:10 +0000 2010
@bpluskowski But they answer to the board and the shareholders. We all have to take orders at some point! #innochat	pacho_puentes	Thu Aug 19 17:04:14 +0000 2010
@DavidWLocke don't know of many "start-ups" that work quarter to quarter David... #innochat	bpluskowski	Thu Aug 19 17:04:32 +0000 2010
@Brionaja I've seen approaches that weighted eval criteria for which data existed more heavily than others....still valuable #innochat	Renee_Hopkins	Thu Aug 19 17:04:35 +0000 2010
Suggest everyone on #innochat PLS follow @SarahCaldicott (NU on twitter) & check out her book ~Innovate Like Edison~ http://amzn.to/d8EHXn	CASUDI	Thu Aug 19 17:04:36 +0000 2010
thank you all ... great fun and learning for my first time here #innochat	elizabethcrouch	Thu Aug 19 17:04:48 +0000 2010
Great discussion as always sorry to miss most of it #innochat	bikespoke	Thu Aug 19 17:05:02 +0000 2010
@pacho_puentes Shareholder value comes from not missing quarters not cooking books. #innochat	DavidWLocke	Thu 19 Aug 2010 17:05:06 +0000
Thanks MUCH to @CASUDI and her great idea and framing post! I'm off to more meetings myself...have a great day everyone! #innochat	Renee_Hopkins	Thu 19 Aug 2010 17:05:14 +0000
Thanks to @CASUDI for great post & moderation and for #innochat ers for lots to ponder! Take care!	pjmachado	Thu 19 Aug 2010 17:05:21 +0000
@DavidWLocke @bpluskowski ~ that's another discussion CEOs that control and CEO's that are controlled #innochat	CASUDI	Thu Aug 19 17:05:47 +0000 2010
@bpluskowski If I'm doing my job I'll have the CEO on board. #innochat	DavidWLocke	Thu Aug 19 17:05:48 +0000 2010
BTW I'll be away next wk. and will probably have to miss #HBRchat + #innochat + #SMchat + #ArtsEd "staying in rural place w/o WiFi #hbrchat	CreativeSage	Thu Aug 19 17:05:49 +0000 2010
@bpluskowski True but what about when the burn rate is burning the last resources #innochat	pacho_puentes	Thu Aug 19 17:06:09 +0000 2010
@pacho_puentes I would argue they take on goals from the board and shareholders - but you pay them to define the path to get there #innochat	bpluskowski	Thu Aug 19 17:06:15 +0000 2010
@bpluskowski In no way am I working quarter to quarter. The signal for a new discontinuous inno is approaching 50% of install base #innochat	DavidWLocke	Thu Aug 19 17:07:15 +0000 2010
@DavidWLocke Startups typically don't have to worry quarterly reports to shareholders - that comes after you've made it and listed #innochat	bpluskowski	Thu Aug 19 17:07:19 +0000 2010
@DavidWLocke that is exactly my point. But how often do we have to ask CEOs to choose between innovation or quarterly result? #innochat	pacho_puentes	Thu Aug 19 17:07:50 +0000 2010
@bpluskowski If you miss that signal the FIN markets will kill your company. #innochat	DavidWLocke	Thu Aug 19 17:07:52 +0000 2010
RT @Renee_Hopkins: Thanks MUCH to @CASUDI and her great idea and framing post! I'm off to more meetings myself...have a great day everyone! #innochat	bpluskowski	Thu 19 Aug 2010 17:07:54 +0000
RT @pacho_puentes I used 2 hear 'orders' when I worked in conventional medicine. Responed well 2 requests. Language never innocent #innochat	elizabethcrouch	Thu Aug 19 17:07:55 +0000 2010
RT @CASUDI: @DavidWLocke @bpluskowski ~ that's another discussion CEOs that control and CEOs that are controlled #innochat	CreativeSage	Thu Aug 19 17:07:58 +0000 2010
@Renee_Hopkins TY4 moderating ~ could not have done it w/o you. & thanks to all for great input #innochat	CASUDI	Thu Aug 19 17:08:14 +0000 2010
@bpluskowski The path to get there is have products that fill market needs. Have revenue to meet FIN mkt needs. #innochat	DavidWLocke	Thu Aug 19 17:08:27 +0000 2010
RT @bpluskowski I would argue they take on goals from the board and shareholders - but you pay them to define path to get there #innochat	CreativeSage	Thu Aug 19 17:08:35 +0000 2010
Yes! Thank you! RT @CASUDI: @Renee_Hopkins TY4 moderating ~ could not have done it w/o you. & thanks to all for great input #innochat	elizabethcrouch	Thu Aug 19 17:09:00 +0000 2010

@pacho_puentes I would say then that u have 2 consider whether the CEO picked the right path bearing in mind the limited resources #innochat	bpluskowski	Thu Aug 19 17:09:09 +0000 2010
RT @bpluskowski I would argue they take on goals from the board and shareholders -but you pay them to define path to get there :) #innochat	elizabethcrouch	Thu Aug 19 17:10:01 +0000 2010
@bpluskowski We had quarterly meetings. We split our shares long before any IPO. We were ran on quater to quarter basis. #innochat	DavidWLocke	Thu 19 Aug 2010 17:10:27 +0000
@CreativeSage Shepard leadership! #innochat	DavidWLocke	Thu Aug 19 17:10:48 +0000 2010
@pacho_puentes In a well run company you would never ask. You the individual employee should already know expectations. #innochat	DavidWLocke	Thu Aug 19 17:12:37 +0000 2010
@DavidWLocke Would argue you took on unnecessarily complex reporting structure then David - sorry #innochat	bpluskowski	Thu Aug 19 17:13:00 +0000 2010
RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate	MatthewBrowning	Thu Aug 19 17:13:10 +0000 2010
@bpluskowski So CEOs are the reason that inno consultantes exist. #innochat	DavidWLocke	Thu Aug 19 17:13:16 +0000 2010
@MatthewBrowning Beware. It will be a science like economics. #innochat	DavidWLocke	Thu Aug 19 17:14:44 +0000 2010
@DavidWLocke you've lost me on your reasoning there I'm afraid #innochat	bpluskowski	Thu Aug 19 17:15:20 +0000 2010
@bpluskowski It actually worked great! Until they didn't see that signal. #innochat	DavidWLocke	Thu 19 Aug 2010 17:15:30 +0000
@bpluskowski It was an important motivator for us the stock option compensated employees. #innochat	DavidWLocke	Thu Aug 19 17:16:16 +0000 2010
@bpluskowski It was an important motivator for us the stock option compensated employees. We were expected to be owners. #innochat	DavidWLocke	Thu Aug 19 17:16:42 +0000 2010
@bpluskowski Inno isn't hard so why do we have all this inno industry? CEOs. Industries like the CxO sale. #innochat	DavidWLocke	Thu Aug 19 17:18:08 +0000 2010
@CASUDI You're very welcome! #innochat	Renee_Hopkins	Thu Aug 19 17:20:17 +0000 2010
@Gwen_Ishmael Every phase in the technology adoption lifecycle needs its own part of the company. #innochat	DavidWLocke	Thu Aug 19 17:20:58 +0000 2010
@DavidWLocke lol - if Inno wasn't hard then everyone would be doing it well! and we wouldn't be spending 1 day a week chatting :) #innochat	bpluskowski	Thu Aug 19 17:22:17 +0000 2010
@DrewCM 1) Realizing: market has fixed size and will be consumed over time 2) commoditization happens 3) inno is cyclical. #innochat	DavidWLocke	Thu Aug 19 17:23:23 +0000 2010
ha! RT @bpluskowski lol - if Inno wasn't hard everyone would be doing it well! & we wouldn't be spending 1 day a week chatting :) #innochat	Renee_Hopkins	Thu 19 Aug 2010 17:27:52 +0000
@Gwen_Ishmael Research isn't poop. It's only poop if no market is found. Tech adoption is great b/c it creates new markets. #innochat	DavidWLocke	Thu Aug 19 17:28:47 +0000 2010
@bpluskowski By insisting on the orthodoxy they make inno impossible. Christensen's separation wasn't adopted. #innochat	DavidWLocke	Thu Aug 19 17:30:42 +0000 2010
@bpluskowski Everyone reads "Crossing the Chasam" but who actually does it? Few. So inno is risky? No. Mgmt is risky. #innochat	DavidWLocke	Thu Aug 19 17:31:35 +0000 2010
@DavidWLocke You're confising academia with mgmt - the role of books is to give us ideas not step by step directions #innochat	bpluskowski	Thu Aug 19 17:33:24 +0000 2010
@pjmachado Every product in that portfolio if they are in different adoption phases needs a phase specific org selling it. #innochat	DavidWLocke	Thu Aug 19 17:34:01 +0000 2010
@Gwen_Ishmael R&D are actually two different organizations with different purposes. #innochat	DavidWLocke	Thu Aug 19 17:35:03 +0000 2010
@Gwen_Ishmael At Newport Corp they make products built on a specific technology. Researchers are already focused on that tech. #innochat	DavidWLocke	Thu Aug 19 17:36:26 +0000 2010
@Brioneja There's a big disconnect with mgmt the fail part of inno. #innochat	DavidWLocke	Thu Aug 19 17:38:23 +0000 2010
RT @daniellecass: Keeley: Greatest leaders in #innovation are humble. They'll admit they don't always know the answer to problem. #innochat	KPNewscenter	Thu Aug 19 17:43:18 +0000 2010
RT @daniellecass: Keeley: Greatest leaders in #innovation are humble. They'll admit they don't always know the answer to problem. #innochat	kphistory	Thu Aug 19 17:43:22 +0000 2010
RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate	KPNewscenter	Thu Aug 19 17:43:51 +0000 2010
RT @daniellecass: Larry Keeley proclaims: #Innovation is emerging as a science. (Hallelujah! says Danielle) #kpinnovate #innochat #innovate	kphistory	Thu Aug 19 17:43:54 +0000 2010
@FHInnovation Company's are typically inhabited by only those people that the CEO likes. Larger co.s this drops to FU/BU mgr. #innochat	DavidWLocke	Thu 19 Aug 2010 17:48:41 +0000
@Brioneja Guesses that appeal to specific decision makers. #innochat	DavidWLocke	Thu Aug 19 17:53:29 +0000 2010
@Renee_Hopkins But don't worry we won't educate them since academia and mgmt are disconnected. Your job is forever. #innochat	DavidWLocke	Thu Aug 19 17:57:03 +0000 2010
@DavidWLocke Right now #innovation IS a science like economics: Random unpredictable. I hope we take it to a higher level #innochat	Brioneja	Thu Aug 19 18:06:14 +0000 2010

Thank you everyone at #innochat and #HBRchat - really thought-provoking discussions today. Glad some participated in both chats :) #hbrchat	CreativeSage	Thu 19 Aug 2010 18:08:58 +0000
Ditto! RT @CreativeSage: Thank u everyone at #innochat and #HBRchat-really thought-provoking discussions today! #hbrchat	bpluskowski	Thu Aug 19 18:10:56 +0000 2010
@CreativeSage Thanks too is a pleasure #innochat #HBRchat #hbrchat	gpach01	Thu Aug 19 18:11:42 +0000 2010
checking in on the #innochat I missed [again] today. good to see @DavidWLocke getting into the live mashup!	bobdejonge	Thu Aug 19 18:12:02 +0000 2010
I'll be sorry to miss chats next wk. hard to do from where I'll be staying. Will read transcripts later #innochat #SMchat #ArtsEd #hbrchat	CreativeSage	Thu Aug 19 18:15:44 +0000 2010
RT @ajmunn: Today resources are scarce. innov has to work towards objectives & within resources. innov with purpose. no more build & will come #innochat	melissaglassey	Thu 19 Aug 2010 18:20:10 +0000
RT @danielcass: Keeley: Historically KP has chosen new paths in #healthcare delivery. Innovation gives you useful ways to think. #kpinnovate #innochat	melissaglassey	Thu 19 Aug 2010 18:20:20 +0000
:-) RT @DavidWLocke @MatthewBrowning Beware. It will be a science like economics. #innochat	MatthewBrowning	Thu Aug 19 18:22:25 +0000 2010
RT @danielcass: Keeley: Greatest leaders in #innovation are humble. They'll admit they don't always know the answer to problem. #innochat	MatthewBrowning	Thu Aug 19 18:36:05 +0000 2010
Stumbled upon #innochat today is this weekly? day? time? Thanks :-)	MatthewBrowning	Thu Aug 19 18:37:09 +0000 2010
@bpluskowski T.I. Fairchild Altergo all had some innovation trickle up to CEO #innochat	DavidFCox	Thu 19 Aug 2010 18:37:50 +0000
@CASUDI Inno starts with market of 1 then asks "who else/what else?" #innochat	DavidFCox	Thu 19 Aug 2010 18:47:33 +0000
@DavidWLocke the inno is about creating/destroying jobs as well as doing them #innochat	DavidFCox	Thu Aug 19 18:51:44 +0000 2010
@MatthewBrowning Yes! Thursdays at noon ET. Hope you'll join us! Look out for the #innochat tag for today's transcript & next week's topic.	FHInnovation	Thu Aug 19 18:52:04 +0000 2010
@bpluskowski CEO is the Commander in the field the Captain of the ship. Circumstance directs. #innochat	DavidFCox	Thu 19 Aug 2010 18:54:21 +0000
@pacho_puentes The CEO should be being asked about inno vs plan as often as possible. #innochat Its a fast changing world.	DavidFCox	Thu Aug 19 18:56:27 +0000 2010
@bpluskowski #war always has limited resources inno and good practise needed then more than ever #innochat	DavidFCox	Thu Aug 19 18:58:51 +0000 2010
#innochat transcript will be posted over this weekend - in transit over the next day. Sorry for the de.	DrewCM	Thu Aug 19 19:00:10 +0000 2010
RT @MatthewBrowning: RT @danielcass: Keeley: Greatest leaders in #innovation are humble. They'll admit they don't always know the answer to problem. #innochat	followcb	Thu 19 Aug 2010 19:09:36 +0000
@DrewCM apologies to all on #innochat for arriving late and not doing so silently. Thanks to all for kicking my neurons around.	DavidFCox	Thu Aug 19 19:11:06 +0000 2010
#innochat - I will claim #innovation for a dying #buzzword !! drowned by it's self ! more specification is needed! or what? @Renee_Hopkins	Ambusanga	Thu Aug 19 19:27:42 +0000 2010
@DrewCM goodness we appreciate you even doing the transcript given your vacation!! #innochat hero	AndreaMeyer	Thu Aug 19 20:03:34 +0000 2010
looking forward to a few interesting days at #spigit10 - first up MIT's Andrew McAfee #smchat #innochat people - come join us!	bpluskowski	Thu Aug 19 20:06:49 +0000 2010
The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (13 contributions today)	Renee_Hopkins	Thu Aug 19 20:10:48 +0000 2010
RT @Renee_Hopkins: The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (13 contributions today)	bpluskowski	Thu Aug 19 20:12:36 +0000 2010
RT @Renee_Hopkins: The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (13 contributions today)	MatthewBrowning	Thu Aug 19 20:32:39 +0000 2010
RT @Renee_Hopkins: The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat #innovation #innochat	CreativeSage	Thu Aug 19 20:37:31 +0000 2010
RT @CreativeSage: RT @Renee_Hopkins: The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat #innovati ...	CathrynHrudicka	Thu Aug 19 20:42:26 +0000 2010
Is #innochat still going on? I sure hope so because I'd love to join	ErinEWright	Thu Aug 19 21:03:44 +0000 2010
Thanks @danielcass for the live tweets from Larry Keeley's #innovation talk. Very interesting stuff. #kpinnovate #innochat	KPNewscenter	Thu Aug 19 21:04:13 +0000 2010
@ErinEWright yup - you missed today's session unfortunately - but there'll be another next Thursday 12pm EST ! :) #innochat	bpluskowski	Thu Aug 19 21:04:49 +0000 2010
UPDATE on Panelists' Impact of Ubiquitous Bandwidth & Connectivity: A Multi-Perspective Discussion http://bit.ly/9wCOXf #innovation #innochat	CreativeSage	Thu Aug 19 21:32:38 +0000 2010
Worth the wait. RT @DrewCM: #innochat transcript will be posted over this weekend - in transit over the next day. Sorry for the de.	DeanLand	Thu 19 Aug 2010 21:35:24 +0000
RT @CreativeSage: UPDATE on Panelists' Impact of Ubiquitous Bandwidth & Connectivity: A Multi-Perspective Discussion http://bit.ly/9wCOXf #innovation #innochat	CathrynHrudicka	Thu 19 Aug 2010 21:38:33 +0000
RT @MatthewBrowning: RT @danielcass: Keeley: Greatest leaders in #innovation are humble. They'll admit they don't always know the answer to problem. #innochat	andreea_hirica	Thu 19 Aug 2010 22:16:52 +0000

RT @MatthewBrowning: :-) RT @DavidWLocke @MatthewBrowning Beware. It will be a science like economics. #innochat	andreea_hirica	Thu 19 Aug 2010 22:17:00 +0000
taking a walk through #innochat tdy tweets. transcript will be posted over this weekend by @DrewCM	andreea_hirica	Thu 19 Aug 2010 22:19:18 +0000
RT @Renee_Hopkins: ha! RT @bpluskowski lol - if Inno wasn't hard everyone would be doing it well! & we wouldn't be spending 1 day a week chatting :) #innochat	andreea_hirica	Thu 19 Aug 2010 22:23:54 +0000
So bummed with myself. Got so busy today that I spaced @CASUDI's guest hosting of #innochat - wanted to participate - Ggggrrr!	WhyDoWeBlog	Thu 19 Aug 2010 22:24:24 +0000
RT @CreativeSage: RT @HBRexchange: This week well be discussing "The Boss as Human Shield." http://s.hbr.org/csBNeN - cc: #innochat #h ...	andreea_hirica	Thu Aug 19 22:36:34 +0000 2010
RT @krash63: Teach people to learn NOT to KNOW. Strive for action not perfection. via Maddock #spigit10 #innovation #innochat	bpluskowski	Thu Aug 19 22:43:06 +0000 2010
@DavidFCox Yes if you get to the point of disrupting jobs will be lost but if you succeed as discontinuous create value chain #innochat	DavidWLocke	Thu Aug 19 23:46:12 +0000 2010
@DavidFCox ... value chain as in new jobs. The reason we need discontinuous inno now is to create new jobs new world. ... #innochat	DavidWLocke	Thu Aug 19 23:46:52 +0000 2010
@DavidFCox ... Continuous innovation will not do that. #innochat	DavidWLocke	Thu Aug 19 23:47:07 +0000 2010
Thx for #innochat RTs: @MatthewBrowning @bpluskowski @Ambusanga @shahirose	Renee_Hopkins	Thu Aug 19 23:51:20 +0000 2010
Thx for #innochat RTs: @Gwen_Ishmael @pjmachado @FHInnovation @CreativeSage @PaulEllisUK @DrewCM @MeghanMBiro	Renee_Hopkins	Thu Aug 19 23:51:34 +0000 2010
@pacho_puentes You don't sell to the client. The rainmaker knows that person backwards and forwards. Has long term relationship. #innochat	DavidWLocke	Thu Aug 19 23:53:25 +0000 2010
@DavidFCox Actually a product enables you to do something you never did before or do something better in some dimension... #innochat	DavidWLocke	Fri 20 Aug 2010 00:01:03 +0000
@DavidFCox ... The former will not cost anyone their job. #innochat	DavidWLocke	Fri Aug 20 00:01:25 +0000 2010
@lindegaard whats your take on the direction of #innovation? is it dying? #question? #curious #innochat cc: @Renee_Hopkins ?	Ambusanga	Fri Aug 20 08:54:03 +0000 2010
RT @bpluskowski @krash63 Teach people to learn NOT to KNOW. Strive for action not perfection. via Maddock #spigit10 #innovation #innochat	MeghanMBiro	Fri Aug 20 10:47:59 +0000 2010
This week's mantra! Spot on @Carmilla5 @bpluskowski @krash63 Strive for action not perfection. via Maddock #spigit10 #innovation #innochat	MeghanMBiro	Fri Aug 20 11:21:30 +0000 2010
RT @CreativeSage UPDATE Panelist Ubiquitous Bandwidth & Connectivity Multi-Perspective Discussion http://bit.ly/9wCOXf #innovation #innochat	MeghanMBiro	Fri Aug 20 11:24:53 +0000 2010
RT @simbeckhampson The Amplify Parade & #amplify @egoldstein #lrnchat #edtech #twitter #creative #innochat http://bit.ly/aO04S - priceless!	jaemi	Fri Aug 20 12:05:24 +0000 2010
The Amplify Parade & #amplify @egoldstein #lrnchat #edtech #twitter #creative #innochat http://t.co/ZktusMK	PatGermelman	Fri Aug 20 12:13:19 +0000 2010
RT @DavidWLocke "a [] product enables U 2 do something U nevr did before or do something better" what's the missing adjtv? #innochat	seamgreen	Fri Aug 20 12:18:14 +0000 2010
@CASUDI So sorry I missed yr guest hosting #innochat yesterday - looked like a gd chat on innovation - transcript link? so I can RT	CathyWebSavvyPR	Fri Aug 20 12:38:49 +0000 2010
@CathyWebSavvyPR Transcript will be out this w/e #innochat	CASUDI	Fri Aug 20 12:41:17 +0000 2010
@elizabethcrouch Thank so much for coming to #innochat ~ look forward to more chat exchange w you.	CASUDI	Fri Aug 20 12:45:15 +0000 2010
@jamestodhunter Thank you. Always honored to hang out with. #FollowFriday #Innochat	MeghanMBiro	Fri Aug 20 13:06:19 +0000 2010
Schedule mixup-I have jury duty next Thur so can't moderate #Innochat. Anyone interested? Fast fun & the Innocats make it easy! Lt me know.	Gwen_Ishmael	Fri Aug 20 14:08:13 +0000 2010
@seamgreen Why don't you suggest an adjective? This is 140 chars but F2F I would say it exactly the way it was written. #innochat	DavidWLocke	Fri Aug 20 15:13:13 +0000 2010
@seamgreen Since I'm not in the late mainstream market/cpg/SaaS you can assume the word you are demanding is "new." #innochat	DavidWLocke	Fri Aug 20 15:14:11 +0000 2010
#innochat In the history of all the firms out there the founder innovated. He wasn't trained. He didn't know what he was doing...	DavidWLocke	Fri Aug 20 15:40:34 +0000 2010
... Firms must institutionalize a year before their IPO so they do. They lean b-school lessons. Then inno becomes complicated. #innochat	DavidWLocke	Fri Aug 20 15:43:03 +0000 2010
... Yes there is a market for innovation services precisely b/c the cpg ortho track has trouble overcoming itself & innovating. #innochat	DavidWLocke	Fri Aug 20 15:44:00 +0000 2010
... But that does imply that you won't find your way back to inno is simple by asserting b-school concepts. #innochat	DavidWLocke	Fri Aug 20 15:44:40 +0000 2010
Yes inno is simple for those that do and complicated for those that don't. Your firm knew how to innovate but learned not to. #innochat	DavidWLocke	Fri Aug 20 15:48:11 +0000 2010
Missed a lot of #FFs on Twitter but not today. Some sharp minds... #innochat @AndreaMeyer @DavidWLocke @Gwen_Ishmael @CASUDI @bpluskowski	innovKelli	Fri Aug 20 16:37:57 +0000 2010
@innovkelli thanks! RT @innovKelli #FF Some sharp minds... #innochat @AndreaMeyer @DavidWLocke @Gwen_Ishmael @CASUDI @bpluskowski	AndreaMeyer	Fri Aug 20 16:45:26 +0000 2010

@danielcass Would you be interested in leading an #innochat about innovation in healthcare? Keeley sounded fabulous!	Gwen_Ishmael	Fri Aug 20 17:31:49 +0000 2010
@Gwen_Ishmael great topic choice of #innochat on #innovation in healthcare. Look forward to participating. @CreativeSage @danielcass	AndreaMeyer	Fri Aug 20 18:15:42 +0000 2010
#Innovate in #Healthcare by @PorterResearch 's J. Dennard "The Common Ground" http://bit.ly/9dSegU #Mhealth #Innochat	MatthewBrowning	Fri Aug 20 18:31:44 +0000 2010
@Gwen_Ishmael There's medical innoâ€”including mobile delivery etc. plus hospital design inno HC use of SM & internal coll./inno #innochat	CreativeSage	Fri Aug 20 18:46:46 +0000 2010
@Gwen_Ishmael (cont) So far vote seems to be for 9/9 per @AndreaMeyer - in prv. tweet I mentioned multiple areas ?more than one #innochat	CreativeSage	Fri Aug 20 18:48:19 +0000 2010
RT @MatthewBrowning: #Innovate in #Healthcare by @PorterResearch 's J. Dennard "The Common Ground" http://bit.ly/9dSegU #Mhealth #Innochat	AmyDesmarais	Fri Aug 20 19:24:13 +0000 2010
RT @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on #innochat #innovation #smchat #innochat	CreativeSage	Fri Aug 20 20:42:49 +0000 2010
.@Renee_Hopkins Thanks for including my blog post in The #innochat Daily !)	CreativeSage	Fri Aug 20 20:43:52 +0000 2010
#innochat #innovation #smchat #innochat		
RT @CreativeSage: RT @Renee_Hopkins The #innochat Daily is out - read this Twitter newspaper on #innochat #innovation ...	CathrynHrudicka	Fri Aug 20 20:44:41 +0000 2010
@bpluskowski Stay wise Boris. Appreciate your unique thoughts. #innochat #smchat ++ Social Teams.	MeghanMBiro	Fri Aug 20 21:11:44 +0000 2010
@CreativeSage That might work better - I haven't heard from @danielcass to see if she'd like to lead an #innochat discussion as yet.	Gwen_Ishmael	Fri Aug 20 21:53:47 +0000 2010
@innovKelli Thanks for the #FFs #innochat	DavidWLocke	Fri Aug 20 22:26:31 +0000 2010
Nice pick! RT @ariegoldshlager: [Pick of Week] [Clay Christensen] Predicting Innovation Winners and Losers: http://bit.ly/buhQTP #innochat	Renee_Hopkins	Fri Aug 20 23:02:15 +0000 2010
Interesting in the context of #innovation... "Boss as Human Shield" by Bob Sutton in @HarvardBiz - http://bit.ly/cSPIGT #innochat	Renee_Hopkins	Fri Aug 20 23:06:13 +0000 2010
RT @Renee_Hopkins: Nice pick! RT @ariegoldshlager [Clay Christensen] Predicting #Innovation Winners & Losers: http://bit.ly/buhQTP #innochat	CreativeSage	Fri Aug 20 23:07:17 +0000 2010
RT @Renee_Hopkins: Interesting in context of #innovation - "Boss as Human Shield" by Bob Sutton: http://bit.ly/cSPIGT #HBRchat #innochat	CreativeSage	Fri Aug 20 23:09:21 +0000 2010
RT @ASAPHQ: RT @newsweek Disruptive technology and innovation http://bit.ly/cRL83m #alliances #innovation #innochat	erlanovation	Sat Aug 21 15:58:43 +0000 2010
RT @erlanovation RT @ASAPHQ: RT @newsweek Disruptive technology and innovation http://bit.ly/cRL83m #alliances #innovation #innochat	BeingDisruptive	Sat Aug 21 16:00:03 +0000 2010
The #innochat Daily is out - read this Twitter newspaper on http://paper.li/tag/innochat (3 contributions today)	Renee_Hopkins	Sat Aug 21 20:12:09 +0000 2010